

Entrepreneurship And New Value Creation

New Business Models and Value Creation: A Service Science Perspective Entrepreneurship and New Value Creation Value Creation in International Business Introduction to Ideation and New Value Creation SMASH Systems Intelligence in Leadership and Everyday Life Entrepreneurial Orientation The CEO's Breakthrough And Vibrant Path Entrepreneurship and Digital Transformation: Managing Disruptive Innovation in a Changing Environment Entrepreneurship and Business Management Made Simple Creating Value in Nonprofit-Business Collaborations Knowledge and Value Value Creation and the Internet of Things Digital Business Models The Impact of Cognition on New Value Creation Within the Institutional Theory Perspective Strategic Value Management New Venture Creation The theory of value, complete, the first 9 chapters of 'Capital'. Entrepreneurship Corporate Valuation in the Knowledge Economy Lino Cinquini Alain Fayolle Svetla Marinova Elizabeth Kisenwether Suvi Nenonen Raimo P. Hämäläinen Andrew C. Corbett K.N. Krishna Swamy Víctor Jesús García Morales Ankal Ahluwalia James E. Austin Solveig Wikström Mr Alexander Manu Sébastien Ronteau Şenay Sabah Juan Pablo Stegmann Jeffry A. Timmons Karl Marks Marc J. Dollinger Paul-Jürgen Sparwasser

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the contemporary economic landscape features the prevalence of the service sector in economic systems the pervasive servitisation of manufacturing innovations in traditional business models and new value creation models thanks to the new possibilities offered by the web ict and other enabling technologies in this evolving context this book provides qualified contributions on the topic of service science from a managerial perspective a multidisciplinary perspective is adopted dealing with both the structural technological and dynamic relational aspects of managing complexity in addressing the contribution that service science can make to business value creation this book covers relevant issues such as product servitisation business modelling value cocreation with customers performance measures and the role of ict it also presents some innovative experiences of management models in service organisations operating in the environmental energy and health care sectors this book aims to enhance the value of the results of research intertwined with the development of a new training curriculum started four years ago at the scuola superiore sant anna of pisa italy with the evolution of the master in management of innovation into the new master in management innovation and service engineering mains

why do some individuals decide they want to create businesses and then actually do so why do others decide against this course of action even though they appear to have what it takes to succeed these two questions were among the first that researchers in the field of entrepreneurship tried to answer recently it seems that the problem is much more difficult to solve than it first appeared thirty years ago the venture creation phenomenon is a complex one covering a wide variety of situations the purpose of this book is to improve our understanding of this complexity by offering both a theory of the entrepreneurial process and practical advice on how to start a new business and manage it effectively entrepreneurship and new value creation is a fascinating research driven book that will appeal to graduate students researchers and reflective practitioners concerned with the dynamics of the entrepreneurial process

the edited collection brings into focus the meanings interpretations and the process of value creation in international business exploring value creation in the context of emerging and developed economies volume 2 takes the perspective of small and medium sized enterprises and examines various approaches to value creation in the process of firm internationalization providing theoretical and practical insights the authors open an intellectual debate into what value is and how it is created through the internationalization activities of firms value creation in international business is a pioneering two volume work intended to provoke theoretical and empirical development in international business research moreover it is intended as a bridge between concepts derived from general business firm level research agendas such as

value creation and business model and internationalization approaches and activities of firms

market shaping is a powerful strategy that unleashes value gains from greater market size efficiency and profitability this book written by experts in the field presents a universal teachable and actionable framework for understanding and shaping markets

in a world defined by increasing uncertainty and complexity understanding the concept of entrepreneurial orientation eo is of critical importance this volume convenes some of the world s leading experts on eo to provide readers with an overview of the current state of eo research and set a compelling agenda for its future

the ceo s breakthrough and vibrant path by k n krishna swamy the book the ceo s breakthrough and vibrant path exclusively designed in the simplest form for achieving super profits super growth super value leadership is surely the rarest very unusual e book in the history of 21st century s corporate world an exciting daily reference guide for ceo s entrepreneurs top executives start up s to enhance business performance by over 300 without any investments and has the potential to transform ordinary entrepreneurs into billion dollar business get goers the challenging ceo s will have even the unique opportunity to build path breaking and transformational visions missions innovations strategies on 360 degrees to drive businesses beyond boundaries with this very un conventional profit growth leadership guide meaning that the businesses could be taken towards building 100 billion dollar entrepreneurship with the least possible investments a book for every ceo entrepreneur top executive start up and women social entrepreneur to cherish the great learning process and to get enlightened constantly with the true spirit of entrepreneurial leadership to ultimately achieve the greatest possible business results qualitatively in the shortest possible time with extra ordinary quality delivery continuous excellence never miss this great life time opportunity

the illustrations in this book are created by team educohack entrepreneurship and business management made simple provides a comprehensive guide to understanding and managing businesses effectively we explore the integral role of business and trade in our lives and the teamwork and hard work required to run a company efficiently our book covers everything from starting a business to managing and successfully growing it we discuss the skills needed to launch a company business expansion strategies business analytics and promotion techniques we also examine the impact of the global pandemic covid 19 on businesses designed to be informative and accessible this book is an essential resource for

anyone looking to master the fundamentals of entrepreneurship and business management

collaboration between nonprofits and businesses is a necessary component of strategy and operations creating value in nonprofit business collaborations new thinking practice provides breakthrough thinking about how to conceptualize and realize collaborative value with over a hundred case examples from around the globe and hundreds of literature references the book reveals how collaboration between businesses and nonprofit organizations can most effectively co create significant economic social and environmental value for society organizations and individuals this essential resource features the ground breaking collaborative value creation framework that can be used for analyzing the sources forms and processes of value creation in partnerships between businesses and nonprofits the book is a step by step guide for business managers and non profit practitioners for achieving successful cross sector partnerships it examines the key dimensions of the collaborative mindset that shape each partner s collaborative efforts it analyzes the drivers of partnership evolution along the collaboration continuum and sets forth the key pathways in the collaboration process value chain the book concludes by offering twelve smart practices of collaborative value creation for the design and management of cross sector partnerships the book will empower organizations to strategically increase the potential for value creation both for the partners and society praise for creating value in nonprofit business collaborations new thinking practice this is a playbook for enabling business and nonprofits to co create shared value these new types of collaborations about creating value rather than the tense standoffs of the past are part of the way we will create actual solutions to society s challenges michael j porter bishop william lawrence university professor harvard business school co creating value is a powerful concept jim austin and may seitanidi are sharing with us that will bring business and non profit leaders to a new level of understanding and performance this new book is the indispensable guidebook for leaders of the future frances hesselbein founding president and ceo of the frances hesselbein leadership institute former ceo of the girl scouts of america and holder of presidential medal of freedom i love the book while it focuses on cross sector collaboration it should be read by every executive in the for profit sector business is about how to collaborate with stakeholders to create value this book tells you how to do it bravo r edward freeman university professor and olsson professor the darden school university of virginia finally a book that demystifies what is probably the single most indispensable strategy for advancing social change cross sector collaboration that creates genuine measurable value for all the book is an original and valuable resource for both the nonprofit and business sectors providing a promising new roadmap that shows how to go beyond fighting for one s share of the pie to collaboration that actually makes the pie grow billy shore founder and ceo of share our strength and chairman of

community wealth ventures professors austin and seitanidi provide essential guidance for managers determining how to produce benefits for their organizations and high impact for society this is an informed thoughtful and practical analysis rosabeth moss kanter ernest l arbuckle professor of business administration harvard business school and author of supercorp how vanguard companies create innovation profits growth and social good

value creation and the internet of things describes value delivery and consumption exploring the mechanisms by which new value is captured and created in enterprises dedicated to competing and prospering in this new environment manu revisits existing theories and frameworks of intrinsic motivation explores their validity in the age of co creation and synthesizes a new framework to capture the changes in the mind sets of individuals and organizations the book provides a context in which the internet of things will soon become mainstream forcing organizations to re evaluate their value creation methodologies in light of new consumer behavior and expectations

a business model basically describes the way a company makes money yet often we use digital services for free e g facebook google or whatsapp or for what seems to be a relatively minor price e g blablacar airbnb and amazon digital business models are different to traditional business models digital business models explains the key challenges and characteristics of the various business models that are used by digital businesses these companies can be a source of inspiration for traditional bricks and mortar companies that aim to go digital and or revamp their traditional business model most businesses rely on some form of digital technology for their marketing communication customer relationship management supply chain or distribution yet digital transformation entails a complete reassessment of the way value is created and captured digital business models details the successful customer acquisition tactics and the development of business ecosystems by digital players using the relevant academic and managerial body of knowledge the authors define the concepts describe the various ways digital businesses create and capture value and propose some useful tools for managers to analyse a situation formulate or implement a strategy different digital business types are evaluated such as multisided platforms digital merchants subscription based model freemium social media and sharing economy each chapter is illustrated with several examples and the appendix comprises four full length case studies

this study aims to assess the effects of optimism and self efficacy on entrepreneurs who intend to reform their market drawing on cognitive and institutional theory the factors of optimism and self efficacy were selected to better understand

the association between entrepreneurial cognition and opportunity creation this is a qualitative multicase study where six turkish entrepreneurial firms in the process of reforming and redefining their markets through new value creation were selected on the basis of purpose sampling while both optimism and self efficacy significantly motivated entrepreneurs to create new value propositions the effects of these factors varied across cases in the sampling all firms associated value creation with innovation moreover firms tended to use informal formal networks to create new value propositions and change current legitimacy only limited studies have reported on the effects of institutional environments and cognitive structure of entrepreneurs on value creation particularly within emerging markets moreover the concept of value creation which involves redefining and reshaping the present market is not recognized within either cognitive or institutional theory optimism and self efficacy have previously been considered as independent concepts in the literature however in the current study the two concepts are interrelated thus contributing to the literature of entrepreneurship

innovative strategic management solutions for today s market strategic value management addresses common problems among business managers and other professionals involved in thinking about developing and managing organizations in it author juan pablo stegmann integrates all strategic management and business strategy into an innovative standard that introduces key metrics to strategic management and stock value creation he argues that most complex business issues can be reduced to the three dimensions of stock value creation profits sales growth and capital that are linked to three critical strategic management decisions competition innovation and resources his new approach indicates that every strategy has a clear dollar metric which can measure its consequences of the strategies in terms of stock value competitive and growth strategies are analyzed along with economic financial dynamic and contingent approaches includes a companion cd rom which contains stegmann s proven model for strategic management and stock value creation ethical consequences of strategic decisions are introduced showing how ethics are linked to long term stock value creation explains the roots of the current financial crisis by examining the link between the financial world and strategic management and proposes possible solutions for any looking to enhance their understanding of this discipline strategic value management offers a new conceptual model for thinking about business strategy and its link to stock value creation

new venture creation entrepreneurship for the 21st century is about the actual process of getting a new venture started growing the venture successfully harvesting it and starting again it continues to be the product of experience and considerable research in the field rooted in real world application and refined in the classroom the design and flow of the

book are aimed at creating knowledge skills and awareness in a pragmatic way through text case studies and hands on exercises students are drawn in to discover critical aspects of entrepreneurship and what levels of competencies know how experience attitudes resources and networks are required to pursue different entrepreneurial opportunities the eighth edition includes new cases and exercises updated sites and new text material to capture the current financial economic technological and globally competitive environment of this first decade of the new century

new to prentice hall this upper level entrepreneurship text is perfect for the mba or executive mba market brief paperback the text frames the theories and applications of entrepreneurship within a resource based theory focus the new edition is designed to be more user friendly with increased pedagogy such as the street stories mini cases

master s thesis from the year 2000 in the subject business economics controlling grade very good graduate school of business administration zurich gsba zürich schweiz course emba program language english abstract die wirtschaften im 21 jahrhundert sind geprägt vom Übergang der industriellen strukturen zu organisations und geschäftsformen in denen informations und wissensbasierten strukturen dominieren die paradigmwechsel erfordern in allen bereichen der unternehmensführung auch eine neuausrichtung bisheriger industriell geprägter konzepte und anpassung an die erfordernisse einer neuen informations und wissenswirtschaft die vorliegende these versucht hier ansatzpunkte zu einer neuausrichtung der unternehmensbewertung und unternehmensführung in der informations und wissenswirtschaft herauszuarbeiten und darzustellen prinzipien der unternehmensbewertung und rechnungslegung einschl moderner marktwertorientierter ansätze der unternehmenssteuerung eva werden dargestellt und analysiert ebenso die bedeutung und wertschöpfenden funktion von wissen in der organisations und prozeßgestaltung der messung bewertung und beobachtung des wertschöpfungsbeitrages von wissensbasierten systemen im unternehmen auch die besonderheiten und technologiebedingten charakteristiken und neuen regeln der künftigen informations und wissenswirtschaft werden betrachtet auch die probleme der unternehmensbewertung und unternehmensführung unter unsicherheit die doch gerade paradigmwechsel und Übergangswirtschaften besonders prägen und künftig in einer sich durch innovationsschüben rasch ändernden und nichtlinear verlaufenden informations und wissenswirtschaft dominieren hierbei wird zunehmend unternehmenswachstum durch optionale wahrnehmung von marktchancen und frühzeitigen erkennen und eliminieren von marktrisiken durch die unternehmensleitung geprägt werden als ergebnis wird erkannt daß zur unternehmensbewertung neben den marktwert und ertragswertorientiert

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Introduction

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