

# Harvard Business Review On Nonprofits

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The Marketization of Nonprofits  
The Nonprofit Sector  
HBR's 10 Must Reads on Nonprofits and the Social Sectors (featuring "What Business Can Learn from Nonprofits" by Peter F. Drucker)  
Korean Nonprofit/Non-Government Sector Research  
Investments in and for Nonprofit Organizations  
The Nonprofit Human Resource Management Handbook  
Research Handbook on Nonprofit Governance  
The State of Nonprofit Sector Research in Japan  
American Review of Politics  
U.C. Davis Law Review  
The Literature of the Nonprofit Sector  
U.S. News & World Report  
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Review of the Effectiveness of the Civil Service System in County Government  
The French Nonprofit Sector  
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Social Entrepreneurship for the 21st Century: Innovation Across the Nonprofit, Private, and Public Sectors  
Nonprofit Organization Governance  
*Harvard Business Review*  
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University of California, Davis. School of Law  
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leading minds and landmark ideas in an easily accessible format from the preeminent thinkers whose work has defined an entire field to the rising stars who will redefine the way we think about business the harvard business review paperback series delivers the fundamental information

today's professionals need to stay competitive in a fast moving world these eight articles examine all aspects of the work of modern nonprofit organizations the thoughtful essays cover important topics such as earning the public trust and learning from the success of venture capitalists a harvard business review paperback

this thesis deals with the concept and consequences of marketization in the nonprofit sector marketization describes the process of nonprofit organizations becoming more business like and is caused among other things by increased competition for scarce resources the rise of professionalism and calls for more transparency and efficiency by funders and the public research about marketization is inconclusive some researchers believe marketization can increase not only efficiency but also effectiveness of organizations while others fear that nonprofits lose their focus on a social mission the four articles presented in this thesis focus on the theoretical and practical implications of nonprofits relying more on earned income a dominant feature of marketization and nonprofits actively and passively adopting management practices and tools from the for profit sector another key characteristic of increased marketization the results show that marketization can increase the economic and social performance of an organization and when handled well and implemented through a clear strategic focus foster mission achievement particularly the focus on beneficiaries and internal processes can help organizations to better fulfill their mission a loss of focus on the mission must be feared if regulatory forces act on the organization without a simultaneous professionalization of management or if an organization focuses too much on its competitors

timely unique and definitive not only chronicles the history of the nonprofit sector but also provides a broad but critical analysis of its current state vartan gregorian president carnegie corporation of new york the nonprofit sector has changed in fundamental ways in recent decades as the sector has grown in scope and size both domestically and internationally the boundaries between for profit governmental and charitable organizations have become intertwined nonprofits are increasingly challenged on their roles in mitigating or exacerbating inequality and debates flare over the role of voluntary organizations in democratic and autocratic societies alike the nonprofit sector takes up these concerns and offers a cutting edge empirical and theoretical assessment of the state of the field this book now in its third edition brings together leading researchers economists historians philosophers political scientists and sociologists along with scholars from communication education law management and policy schools to investigate the impact of associational life chapters consider the history of the nonprofit sector and of philanthropy the politics of the public sphere governance mission and engagement access and inclusion and global perspectives on nonprofit organizations across this comprehensive range of topics the nonprofit sector makes an essential contribution to the study of civil society praise for previous editions takes a decidedly multidisciplinary approach invaluable journal of policy analysis and management a major contribution to the field social forces

nonprofits and the social sectors are taking on an increasing share of the world's most vital work make sure your organization is ready for the challenge if you read nothing else on nonprofits and the social sectors read these 10 articles we've combed through hundreds of harvard business review articles and selected the most important ones to help you align your organization's mission and strategy deliver immediate impact and create lasting change this book will inspire you to choose the right problem to solve understand when the best practices of for profits don't apply assemble an engaged and goal driven board of directors make the most of for profit initiatives and corporate partnerships drive demand scale up and be ready to change course learn from the success stories of the world's most respected nonprofit leaders this collection of articles includes lofty missions down to earth plans by v kasturi rangan what business can learn from nonprofits by peter f drucker life's work an interview with desmond tutu are you solving the right problem by dwayne spradlin life's work an interview with george mitchell enterprising nonprofits by j gregory dees life's work an interview with wynton marsalis state street's ceo on creating employment for at risk youths by joseph hooley life's work an interview with salman khan do better at doing good by v kasturi rangan sohel karim and sheryl k sandberg aei's president on measuring the impact of ideas by arthur c brooks life's work an interview with michelle bachelet the new work of the nonprofit board by barbara e taylor richard p chait and thomas p holland life's work an interview with bill t jones reaching the world's poorest consumers by muhammad yunus frederic dalsace david menasce and benedict faivre tavignot life's work an interview with muhammad yunus and audacious philanthropy lessons from 15 world changing initiatives by susan wolf ditkoff and abe grindle

in korean nonprofit non government sector research sung ju kim and jin kyung jung review the various aspects of the nonprofit sector in south korea the authors discuss the historical progress of the south korean nonprofit sector the internal and external environments of the nonprofit sector its legal aspects and financial resources collaboration among nonprofit for profit and government agencies and current challenges for the nonprofit sector in south korea

the value driven nature of nonprofit organizations calls for a broader understanding of investments outside of a purely financial conceptualization nonprofits ultimately strive for a social return and allocating resources to nonprofit capacities is a vital form of investments the four chapters of this thesis examine two types of nonprofit investments impact investing and investments in nonprofit capacities and focus on their influencing factors and effects the findings reveal that strategic behavior and planning are crucial management tasks the blurring of social and financial logics offers opportunities that if accompanied by a clear strategy enhances the work of nonprofits

as an increasing number of individuals go to work in the nonprofit sector nonprofit managers need support on how best to build their human resource management capacity they need to know what systems to examine what questions to ask and how to ensure they are managing people in a legal

manner and as effectively as possible given their particular resource constraints important questions include do we have a clear philosophy one that aligns with our nonprofit mission and values and allows us to treat our employees as the professionals they are how do we select develop and retain the best people who will produce high value high performance work and how do we do so with limited resources how do we effectively manage our mix of volunteers and paid staff what do we need to consider to ensure diverse people work together in a harmonious fashion with all new chapters written by the top scholars in the field of nonprofit hr these are but a few of the many questions that are addressed in this timely volume these scholars delve into their particular areas of expertise offering a comprehensive look at theories and trends legal and ethical issues how to build hr from recruitment management labor relations to training and appraisal as well as topics in diversity technology and paid versus volunteer workforce management this essential handbook offers all core topic coverage as well as countless insider insights additional resource lists and tool sets for practical application with chapters grounded in existing research but also connecting research to practice for those in the field the nonprofit human resource management handbook will be required reading for a generation of scholars students and practitioners of nonprofit human resource management

this multi perspective research handbook provides a clear pathway through the nonprofit governance research field pushing beyond the borders of current theory to expand and deepen the analytical framework for nonprofit governance it offers an analysis of the basics including definitions organizational forms and levels of governance and takes a critical approach towards the normative and prescriptive tendencies in much of contemporary governance scholarship

despite a long history the organized field of research on voluntaristics in japan has emerged only in the past two decades this article presents a comprehensive review of voluntaristics research in japan through an overview of past studies and recent hot topics nonprofit sector and voluntary action research now termed voluntaristics smith 2016 is reviewed here using four approaches organizational economic employment and charitable giving discussion of recent changes in the political legal environment for nonprofit agencies and associations as well as of collaboration among nonprofits governments and businesses are presented the article also covers some of the key topics in recent years including rising social movements and advocacy social impact bonds social capital and information and communication technologies ict and social media in discussing the emergence expansion and diversification of nonprofit research in japan the article makes two main arguments first we argue that studies of voluntaristics are rather recent in japan still in pursuit of their own originality second we argue that nonprofit research in japan is constantly looking for an ideal relationship with practice research appears to have not fully caught up with the changing landscape of nonprofits in action and research has not been able to guide practice into the best next steps the article highlights characteristics of nonprofit sector research in japan as well as suggesting key questions for future research

the first volume was a cumulative volume which contained the foundation center collection subsequent editions include all the foundation center acquisitions acquired annually as well as other current literature

contributors from many disciplines analyze the nature and extent of the relationship between government and nonprofit organizations following an overview sections cover the flow of money between government and nonprofits nonprofits and the development of public policy and international dimensions subjects include the nonprofit sector and the f

this article deals with the literature on the french nonprofit sector nps a preliminary part is devoted to presenting and discussing the characteristics that shape the approaches to this sector in france we stress the strong influence of legal categories on the sector s definition and in this context the importance of the status inherited from the 1901 act on contracts of association this raises a problem for a more analytical approach to the sector because the diversity of the nonprofit organizations npos regulated under this act risks being overshadowed in this first part we also underline the primacy accorded in france to the concept of the social economy which has today become the social and solidarity economy sse over that of the nonprofit sector in the second part the article outlines some landmarks in the history of the french nps french npos were for many years objects of suspicion arbitrariness and repression on the part of the public authorities and this persisted until the 1901 legislation on contracts of association was enacted however this hostile context did not prevent the sector from having a richer existence than is sometimes admitted this literature review also focuses on empirical studies of the sector placing a particular emphasis on the more recent ones these french studies basically adopt two types of approach the first is concerned essentially with the npos and focuses its attention on their economic importance whether measured in terms of financial resources employment or less frequently added value the second approach investigates the kinds of individual participation the sector engenders by examining the various forms it takes such as membership of npos or voluntary work this review ends with the analysis of the challenges that nps faces in a context characterized by the increasing constraints on public funding changes in the nature of such funding with a substitution of contracts for subsidies an increased competition among npos as well as between npos and for profit enterprises the article concludes that despite the advances in research on the french nps some aspects like formal volunteering and the role of voluntary associations are still understudied while others like informal groups and informal volunteering are almost totally ignored

are you ready for the social entrepreneurship revolution in her book social entrepreneurship for the 21st century georgia levenson keohane provides a great insight into the emergence of social business and entrepreneurship her work provides a clear sighted analysis of the many different dynamics at play as we test new models and solutions for global economic change muhammad yunus 2006 nobel peace laureate author of banker to the poor entrepreneurship and venture

thinking don't reside only in silicon valley they can be found in the nonprofit sector and they are changing the social fabric of nations and cultures around the world just how the nonprofit sector has evolved into a powerful agent of social change is the story expertly told by georgia levenson keohane in *Social Entrepreneurship for the 21st Century* this is a hugely important book for those who want to understand the nonprofit world and its evolving role eliot spitzer former governor of new york and host of current tv's *viewpoint* a timely comprehensive and well written perspective on one of the most powerful positive forces for social change in our world today keohane's book not only synthesizes her state of the art knowledge of the field but brings new insight into impact investing the growing role of the social capital markets the essentiality of valid performance measures and the blurring of the lines between the social public and private sectors william f meehan iii raccoon partners lecturer in management stanford graduate school of business and director emeritus mckinsey and company there's been much talk of a social entrepreneurship movement over the past decade but what is it how new is it how has it influenced nonprofits as well as the private and public sectors what are its virtues and its limitations what risks are there in its embrace georgia levenson keohane has provided the most comprehensive deeply researched critical examination of social entrepreneurship to date phil buchanan president of the center for effective philanthropy modern social entrepreneurship is transforming the way we invest our money and change the world within 10 years investors will channel hundreds of billions of dollars to achieve positive social and environmental impact in housing health education energy and financial services across the globe while there are extraordinary financial and social gains to be made many unanswered questions remain what's the best way to harness markets to promote social change and what kinds of investments can we make across the nonprofit private and public sectors to achieve a more shared prosperity this book demystifies the complex world of social entrepreneurship providing all the information you need to understand social investment and innovation whether you're a private investor policymaker nonprofit manager or passionate and engaged donor in clear and straightforward language former mckinsey executive georgia levenson keohane charts the development of what the new york times calls the emerging hybrid of philanthropy and private equity in social entrepreneurship for the 21st century a must read for anyone interested in innovative solutions to social problems keohane shows how social entrepreneurship has radically transformed the nonprofit private and public sectors explores the promise of impact investing what it really is and how it works illuminates the challenges of bringing billions of dollars in private capital to bear on social problems identifies smart public policies that promote social innovation at the local and national levels recommends specific investment opportunities you can act on now with in depth coverage of cutting edge social programs and philanthropic initiatives *Social Entrepreneurship for the 21st Century* provides the knowledge and tools you need to be a responsibly engaged investor and citizen in the coming decades

organizational governance has become a popular and important topic in third sector research this review focuses on the governance of paid staff nonprofit organizations also called nonprofit

agencies which are characterized by a hierarchical structure where the board has the power and the responsibility to ensure that governance functions are carried out in this review van puyvelde discusses previous literature on nonprofit organization governance next a wide array of theoretical perspectives are presented that may be useful when studying the governance of nonprofit organizations in order to analyze a number of important contemporary governance challenges some of these theories are integrated by using a paradox perspective the underlying idea is that depending upon the governance challenge under consideration a different combination of theoretical perspectives may be required van puyvelde concludes that different theoretical frameworks can co exist in the literature each addressing a different issue in nonprofit governance

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