

Journal Of Asia Entrepreneurship And Sustainability

Entrepreneurship in the Mastering Business in Asia Series Entrepreneurship In Asia: Social Enterprise, Network And Grassroots Case Studies Asian Models of Entrepreneurship Asian Models Of Entrepreneurship - From The Indian Union And Nepal To The Japanese Archipelago: Context, Policy And Practice (2nd Edition) Overseas Chinese Entrepreneurship and Capitalist Development in Southeast Asia Handbook of East Asian Entrepreneurship Entrepreneurship in the Asia-Pacific: Case Studies East Asian Entrepreneurs: A Study Of State Role, Education And Mindsets Asia's Entrepreneurs Entrepreneurship and the Internationalisation of Asian Firms Chinese Entrepreneurship and Asian Business Networks Small Business Entrepreneurs in Asia and Europe Innovation Spaces in Asia Handbook of East Asian Entrepreneurship Future of Business in Asia Entrepreneurship In Pacific Asia: Past, Present And Future Power Talk: Insights From Asia's Leading Entrepreneurs An Entrepreneur in Asia Asian Models of Entrepreneurship Chinese Entrepreneurship and Asian Business Networks Chris Boulton Jersan Hu Leo Paul Dana Leo-paul Dana Annabelle R. Gambe Tony Fu-Lai Yu Jing Wang Tai Wei Lim Virginia Cha Henry Wai-Chung Yeung Thomas Menkhoff Mario Rutten Maureen McKelvey Tony Fu-Lai Yu M. S. Balaji Leo-paul Dana Suet May Karen Ann Lam Irl Michael Davis Leo Paul Dana Thomas Menkhoff

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examines the major issues for entrepreneurs in asia including raising start up capital managing growth going international listing on a public exchange and succession planning

this book focuses on the importance of entrepreneurship in sustaining the prosperity of society and uses the case studies from taiwan japan as well as china to provide an insight into societal entrepreneuring in asia and the construction of an entrepreneurial society in order to provide a comprehensive and complete picture on entrepreneurship the authors have also included both case studies of commercial endeavors as well as non profit making business endeavours these collective experiences would be invaluable to readers who are seeking to understand the role of entrepreneurship in asian society

in this landmark book leo paul dana makes it clear that entrepreneurship is a global phenomenon but much can be learned about the nature of entrepreneurial activity when we delve into the unique characteristics of different regions of the world the profound differences both among and within the countries of asia become vividly apparent in the pages of this book dana juxtaposes the explosion in entrepreneurial growth within china against the struggles to build an entrepreneurial community in japan or the enlightened public policy leadership in singapore against the crisis driven developments in korea the range of factors identified within each of the 15 countries examined by dana are not random influences on the entrepreneurial process they can be construed in more systematic and logical ways thus the book uncovers the chinese model of gradual transition the royal cambodian model the doi moi model and others the reader is challenged to grasp these different models and identify their commonalities and differences

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the study aims at finding an explanation to the economic development of southeast asia to achieve this end indonesia malaysia thailand and the philippines have been chosen as the foci of the study to explain the region's recent success the study is guided by the hypothesis that overseas chinese entrepreneurship exercised by a group belonging to a discriminated ethnic minority is an indispensable component of the capitalist development of southeast asia overseas chinese businesses dominate nearly all branches of the economy of their respective countries of residence on a regional scale they are acknowledged to control two thirds of the region's retail trade the hypothesis of the study is validated by the empirical findings furthermore the study has arrived at the conclusion that southeast asia is host to a type of entrepreneurship overseas chinese entrepreneurship that evolved and developed throughout the centuries and proven for its resiliency and risk taking abilities it did not create the boom in the region however liberal government policies the inflow of huge foreign capital and the availability of cheap and skilled labor among the indigenous population are among the more crucial factors that facilitated this transformation

with the shift of the global economic gravity toward emerging economies and the roaring economic growth of the past three decades in china east asian catching up growth strategies have profound implications for latecomer economies while there are many handbooks on entrepreneurship in general there is no reference on east asian entrepreneurship this is the first of its kinds in the market the volume provides a useful reference for those who want to know east asian entrepreneurship and business systems it also provides many excellent cases and illustrations on the growth of entrepreneurial firms and the rise of branded products in east asia policy makers or scholars who are interested in entrepreneurship small and medium sized enterprises asian business systems international business innovation and technology management economic development strategic management and east asian studies would benefit from this volume the volume contains two parts the first part is the key concepts

associate with entrepreneurship and east asian firm growth and transformation the second part presents cases of entrepreneurial firms and their founders in east asia including japan south korea taiwan hong kong and china with the handbook scholars students and policy makers can grab some basic ideas how entrepreneurs and firms in east asia compete and survive in the world market and understand why and how east asia economies can emerge as one of the most dynamic regions in the world part i concepts relating to entrepreneurship guanxi catching up strategies types of entrepreneurship business system strategic management leadership part ii cases cover variedly from manufacturing to services industries and specifically including traditional and newly corporations ranging from toys convenient stores fast fashion high tech to catering and service written by experts in their respective areas handbook of east asia entrepreneurship is an excellent review of theories policies and empirical evidences on important topics in entrepreneurship in east asian economic development the book is both a superb teaching tool and a valuable handbook in development economics

this book is dedicated to the analysis of the entrepreneurship in successful companies by presenting and comparing a series of case studies in the asia pacific where many new companies have been growing successfully in the 21st century in total 5 cases in the manufacturing industry 4 cases in the services industry and 3 cases related to new business and social innovation are chosen from the mainland of china taiwan japan australia malaysia and vietnam each case provides insight into the entrepreneur's aspiration the processes of personal and business developments the factors of success and the inspirations drawn from the analysis these cases are analyzed and compared from the viewpoints of entrepreneur's motivation ability of foreseeing changes and opportunities in the future business environment core resources and innovation knowledge management and culture for the company determination and ethos these are critical factors in value creation for customers and the society especially in the future business environment finally commonalities and uniquenesses in entrepreneurship relevant to industry sectors and social economic cultural contexts are clarified and a typical entrepreneurship model in the asia pacific is proposed

the publication started with a succinct and brief literature review of the different definitions of the term entrepreneurship after examining the different conceptual ideas of entrepreneurship the ecological system of entrepreneurship was identified with a wide array and universe of stakeholders like the state venture capitalists non profit organizations npos students universities instructors trainers educators local communities bureaucracy and many other entities in the east asian region's desire to tap into entrepreneurship the economies are also keen to tap

on formerly marginalized groups to power up the entrepreneurship game like women energetic youths and reskilled individuals institutes of higher learning ihls teaches practical applied learning courses to students and arm them with the necessary skills to tackle the many challenges of being an entrepreneur both tangible and intangible barriers to entrepreneurship were discussed in the writing one of the intangible barriers discussed was the element of mindset in some of the case studies it appeared fear of failure was a major mindset barrier to would be entrepreneurs pursuing their business ideas to actualize them measures carried out to remove the stigmatization of failure are discussed in the volume

this book is a collection of technology startup cases in asia told in a narrative form to give readers an insider view to how innovators and technopreneurs view entrepreneurial opportunities from use of technology how the technopreneurs raise funding to support their vision and the subsequent relationship of the technopreneurs and their investors the book illustrates some of the cases using the theory of effectuation the book is divided into four sections part one chronicles case studies of technopreneurs who raised capital but had difficulty with managing the investor expectations and relationship to the detriment of the venture part two chronicles case studies of technopreneurs who started their ventures without venture capital with some who later raised capital at a much later stage and were able to exit successfully all case studies are of technology ventures in asia from the mid 1990 s where venture capital and entrepreneur ecosystem were under developed lessons learned from the various case studies are told from a practitioner s perspective part three describes the development of the venture ecosystem specifically in singapore a city state aspiring to follow the silicon valley model the technopreneurs in parts i and ii play the roles of mentors investors in the newly developing system part four includes two new young technology ventures fund raising dilemmas written in a teaching case format the book can be used by practitioners and by educators for developing a deep understanding on the issues of raising capital for the purpose of growing the venture and the trade offs of capital from the different groups of investors and their financial terms it is useful to young and mid career professionals looking at starting a technology venture in asia

entrepreneurs engaging in international business face business environments that are fundamentally different from their home countries despite decades of entrepreneurship research we know little about these entrepreneurs and their strategic behaviour in establishing and managing transnational operations

the degree to which the extensive business networks of ethnic chinese in asia succeed because of ethnic characteristics or simply because of the sound application of good business practice is a key question of great current concern to those interested in business management and economic development in asia this book brings together a range of leading experts who present original new research findings and important new thinking on this vital subject based on rich empirical research data and a multidisciplinary explanatory framework this book assesses the role characteristics and challenges of chinese entrepreneurship and business networks in various east and southeast asian countries the people s republic of china vietnam malaysia singapore indonesia and australia chinese entrepreneurship and asian business networks demonstrates that chinese network capitalism is contingent upon for example time place institutional frameworks and that explanatory approaches of chinese economic behaviour which stress culture and ethnicity are too simplistic

this volume draws attention to the important role in the capitalist transformation of the still largely agrarian economies of asia bringing together in depth sociological studies on small business groups operating at the local level or in rural areas in india indonesia thailand malaysia korea and china a section on european entrepreneurs has also been included

innovation spaces in asia provides insight into how and why asia is poised to impact global innovation asia is undergoing rapid developments in markets sources of technology and user preferences a key characteristic of the book is the rich empirical

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one of a series of titles on the futures of asia future of business in asia comprehensively examines the evolving business landscape in asia this book offers an in depth analysis of the economic development trajectories the impact of technological innovations environmental sustainability and the changing landscape of family businesses and digital marketing in asia each chapter contributed by experts in their respective fields presents a unique perspective on the challenges and opportunities shaping the future of asian business readers will benefit from diverse insights into areas such as sustainable finance in malaysia environmental disclosures in vietnam s manufacturing and energy sectors and the implementation of extended reality in marketing targeted towards academics business professionals and policymakers future of business in asia is a must read for anyone interested in the asia s business environment it not only provides a current snapshot of asian business but also offers foresight into future trends making it an essential guide for understanding and navigating the complex and dynamic asian market

entrepreneurs are now internationalising and many more are likely to internationalise in the future yet most small firms expand in an opportunistic fashion because entrepreneurs seldom have the time and resources to gather reliable data about opportunities in foreign countries leo paul dana has conducted extensive international field research with a view to compiling key information on the business environment throughout pacific asia thus the book is not just another how to guide it reflects what is happening in an important region of our global economy

with this book businessmen and business analysts investors academics and business students will gain invaluable insights into the conditions and opportunities for enterprise in these countries in this region

what drives success in asia how did the pioneers do what they did how are they planning their succession what are their views on life and family after six seasons of channel news asia s power list asia with 73 episodes high powered guests over 26 000 manhours of pre and post production and 130 000 airmiles comes power talk distilling the very best and most memorable conversations with various head honchos karen lam sits down not on television this time to compile the best business ideas personal philosophies attitudes and intriguing stories into common themes of leadership and entrepreneurship in asia featuring more than 20 powerlisters and a range of topics such as crisis management brand building expanding westward and succession planning power talk is a must read for any asian entrepreneur on the cusp of that next league

an entrepreneur in asia by irl davis why read this book what is happening in asia is by far the most important development in the world today nothing else comes close for the entire planet the modernization of asia will forever reshape the world as we move toward the next millennium john naisbitt megatrends asia do you want to know about the practical side of doing business in china are you planning to expand internationally do you feel that you must remain competitive in today s marketplace are you considering expanding your product lines if you answered yes to one or all of the above questions then irl davis founder and ceo of a d electronics hong kong ltd has the book for you an entrepreneur in asia a personal journey of global proportions is a must read guide for every businessperson wanting to expand to the international marketplace why an entrepreneur in asia consider the following china is currently the fastest growing consumer economy in asia and it is and the second largest world economy that s no typo it is the second largest world economy in addition to china other asian economies are continuing to grow and expand their manufacturing operations collectively the southeast asian and the china region offers a population of over 1 5 billion consumers workers and managers and is continuing to grow most asian governments are stable and pro business and all are actively seeking foreign investment from companies like yours but how do you go about it how do you wrangle the proper paperwork travel time cultural differences language barriers and political land mines that are inherent in doing business overseas to whom do you turn for help whom can you trust in a foreign land look no further irl davis has been there and done that and now he shares his expertise in his new book an entrepreneur in asia the an entrepreneur in asia also shares with readers the local customs that

might trip them up if they're not properly informed and contains numerous personal anecdotes that are written in a style that isn't the time you considered doing business in Asia when you do an entrepreneur in Asia is your guidebook

In this book, Leo Paul Dana makes it clear that much can be learnt about the nature of entrepreneurial activity when we delve into the unique characteristics of different nations of South Asia, South East Asia and East Asia through in-depth analyses and comprehensive reviews of many Asian countries. The profound differences both among and within countries of the region become vividly apparent. Dana juxtaposes the explosion in entrepreneurial growth within China against the struggles to build an entrepreneurial community in Japan or the enlightened public policy leadership in Singapore against the crisis-driven developments in Korea. The range of factors identified within each of the 15 countries examined by Dana is not an example of random influences on the entrepreneurial process because they can be construed in more systematic and logical ways. Thus, the book uncovers the Chinese model of gradual transition, the Royal Cambodian model and the Doi Moi model among many others. The reader is challenged to grasp these different models and identify their commonalities and differences.

Examines the reasons for the success of ethnic Chinese business networks throughout Asia, bringing together research from the Centre for Advanced Studies, National University of Singapore.

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