

# Pestle Analysis Pharmaceutical Industry

Performance Analysis of the Indian Pharmaceutical Industry  
High-Throughput Analysis in the Pharmaceutical Industry  
Comparative Analysis and Benchmarking Performance of Pharmaceutical Companies in India  
Brand Planning for the Pharmaceutical Industry  
Multivariate Analysis in the Pharmaceutical Industry  
The Indian Pharmaceutical Industry  
Pharmaceutical Industry and Public Policy in Post-reform India  
An Analysis of the Pharmaceutical Industry  
An Analysis of Competitive Positioning Strategies in the U.S.  
Ethical Pharmaceutical Industry  
Performance Analysis of the Indian Pharmaceutical Industry  
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Project Management for the Pharmaceutical Industry  
Project Management for the Pharmaceutical Industry  
The European Pharmaceutical Sector and Crime Vulnerabilities  
The Ethical Pharmaceutical Industry and Some of Its Economic Aspects  
Method Validation in Pharmaceutical Analysis  
Thermal Analysis of Pharmaceuticals  
Environment and Organization in the Pharmaceutical Industry  
Analysis of the Pharmaceutical Industry  
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chakraborty and pal examine the import and export of indian medicines to understand the place of the industry on a global scale and assess what can be done to become more competitive the international comparison of this study will appeal and be useful for researchers industry professionals and policy makers

the introduction of combinatorial chemistry technology has increased the amount of compounds generated in a year from 50 to 2000 conventional analytical approaches simply cannot keep up these circumstances have caused drug discovery to take on the shape of a bottleneck like traffic through a toll booth in order to break the bottleneck a corres

this research of corporate strategy analysis implements comparative analysis and benchmarking to analyse and examine the corporate strategy of the pharmaceutical sectors of 4 international pharmaceutical companies this research adopts the hybrid approach of combining qualitative and quantitative methods in a two stages research design quantitative method is applied first to deal with the comparative figures and then qualitative method is used to find out the problem the design of this multiple research includes three phases data collection analysis and reporting the findings of this research can be divided into 4 parts r d marketing technology alliances strategic acquisitions and merger and manufacturing the drug innovative projects are recommended being developed within the company s familiar therapeutic areas in order to take its marketing advantage through this comparative analysis some of this type of problems of these international pharmaceutical companies is identified a big pharmaceutical company forming alliances with some small biotechnology companies has become a trend within pharmaceutical industry since 1980s for pharmaceutical companies to take advantage of r d through biotechnology is the main purpose of alliances with small biotechnology companies it is important to note that most pharmaceutical acquisitions belong to the type of absorption with high resource transferring and low autonomy due to the high profit margin and the essential importance of r d and marketing the operation management of manufacturing of pharmaceutical industry is relatively poor the low asset

utilisation rate pointed out this problem academic researches have revealed that existing theories of operation management of manufacturing such as action research set up reduction teamwork continuous improvement collaboration and involvement are applicable and beneficial to pharmaceutical industry rather than waiting for the technology breakthroughs

this book explains how government support and institutional set up facilitated the evolution of the indian pharmaceutical industry and provides an economic analysis of firm strategies due to recent policy changes the book is useful for researchers interested in understanding the transition of a lifeline sector for an emerging economy like india students of public policy health administrators and health economists who are interested in the functioning of the pharmaceutical sector that produces life saving drugs in developing nations will find this book useful the book also provides good coverage on data envelopment analysis dea a useful technique for understanding productivity and efficiency it can provide guidance to the research students on the applicability of dea technique to address various research questions for analysis the book will be a valuable addition to libraries in colleges of pharmacy and medicine as well as to all other academic and research centers

brand planning for the pharmaceutical industry is a step by step guide with examples from the pharmaceutical industry directly applicable to your own brand planning it begins by exploring the definition of branding and why it is of importance particularly to the pharmaceutical sector it shows how branding can be successfully integrated into the early stages of the commercialization process for new products both in theory and in practice

multivariate analysis in the pharmaceutical industry provides industry practitioners with guidance on multivariate data methods and their applications over the lifecycle of a pharmaceutical product from process development to routine manufacturing focusing on the challenges specific to each step it includes an overview of regulatory guidance specific to the use of these methods along with perspectives on the applications of these methods that allow for testing monitoring and controlling products and processes the book seeks to put multivariate analysis into a pharmaceutical context for the benefit of pharmaceutical practitioners potential practitioners managers and regulators users will find a resources that addresses an unmet need on how pharmaceutical industry professionals can extract value from data that is routinely collected on products and processes especially as these techniques become more widely used and ultimately expected by

regulators targets pharmaceutical industry practitioners and regulatory staff by addressing industry specific challenges includes case studies from different pharmaceutical companies and across product lifecycle of to introduce readers to the breadth of applications contains information on the current regulatory framework which will shape how multivariate analysis mva is used in years to come

this study analyzes the impact of the revision of the indian patent act 2005 on the indian pharmaceutical industry which has been achieving healthy growth over the past 30 to 40 years or more as of 2005 the indian pharmaceutical industry was ranked as no 4 in the world in terms of volume and 15th in terms of value wto trips required india to revise its patent law however and to introduce product patents in the pharmaceutical field many not only in india but also in the world had argued that the local pharmaceutical industry could deteriorate once a strong patent law such as a product patent was introduced however the indian pharmaceutical industry has continued to develop rapidly even after the revision of the patent law in 2005 this present study started with efforts to work out the reason the indian pharmaceutical industry successfully expanded even after the introduction of product patents the study found that a unique article the so called 3 d inserted in the patent act 2005 might have played a role in diminishing or preventing a negative impact from the introduction of a strong patent system such as a product patents the study also considers that a change of the business model adopted by the indian pharmaceutical industry might have contributed to diminishing the effect of the negative impact from the introduction of a strong patent law this study also covers recent developments in india regarding intellectual property rights and the pharmaceutical industry one is india s very first compulsory license granted to an indian pharmaceutical company natco against the large german pharmaceutical firm bayer and the second is the supreme court decision on novartis gleevec the study analyzes the fundamental problems that caused these two events access to medicine and gaps in the concept of intellectual property in the pharmaceutical industry as possible solutions to these fundamental issues this book explores the ideas of voluntary licensing and tiered pricing

this book examines the impact of economic reforms in india on the pharmaceutical industry and access to medicines it traces the changing production and trade pattern of the industry research and development r d preferences and strategies of indian pharmaceutical firms patent system alongside pricing policy measures and their shortcomings it also analyses the public health financing system in india driven largely by out

of pocket expenditure about 60 per cent and characterised by very high share of medicines in total health expenditure a masterful insight into a topical area the work will be indispensable to those working on pharmaceutical industry and public policy it will be of interest to researchers scholars students and policy makers of economics industrial policy public policy intellectual property rights and health financing

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the influence of organised crime on business activities enterprises and economic sectors is a matter of concern for many policy makers across the world as a profit driven criminal activity organised crime operates in an environment which is not limited to the underworld economy alone assessments of the threat posed by organised crime and strategic preventive actions to tackle this phenomenon require an understanding of the vulnerable spots in the legal economy that are or might be exploited by crime this book is the outcome of a study known under the acronym mavus ii method for and assessment of vulnerability of sectors ii which addresses this issue the study financed under the 2005 agis programme of the european commission provides a vulnerability profile of the european pharmaceutical sector based on a new methodology to scan economic sectors for their vulnerability to organised crime both vulnerability study and methodological tool are intended as a guide for actions and initiatives to be taken by governments law enforcement bodies and economic players

new edition of the gold standard in the field of pharmaceutical analysis extensively updated to include the new ich guidelines q2 r2 and q14 following a holistic lifecycle approach to analytical procedures method validation in pharmaceutical analysis provides hands on information for readers involved in development validation and continued maintenance and evaluation of analytical procedures in pharmaceutical analysis this newly revised and updated third edition includes much needed

interpretation of the most recent ich guidelines for validation and method development as well as recent publications of the usp on analytical procedure lifecycle management and the activities of the british pharmacopeia aqbd working party it also addresses hot topics in the field such as data integrity and continuous monitoring of analytical performance written by a team of highly qualified pharmaceutical professionals method validation in pharmaceutical analysis includes information on relevant topics such as data governance data integrity and data quality as well as analytical instrument qualification and system validation lifecycle and continued hplc performance qualification analytical target profile decision rules and fitness for intended use and performance characteristics of analytical procedures method selection development and optimization multivariate analytical procedures and risk assessment and analytical control strategy implementation of compendial pharmacopeia test procedures transfer of analytical procedures and a lifecycle approach to transfer of analytical procedures completely comprehensive in coverage method validation in pharmaceutical analysis is an essential reference for scientists researchers and professionals in the pharmaceutical industry analytical chemists qc and qa staff and public authorities tasked with relevant regulatory responsibilities

as a result of the process analytical technologies pat initiative launched by the u s food and drug administration fda analytical development is receiving more attention within the pharmaceutical industry illustrating the importance of analytical methodologies thermal analysis of pharmaceuticals presents reliable and versatile charac

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