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this modern book has a strong foundation in demand and supply its thoughtful coverage of change in demand vs change in quantity demanded also in supply coverage enables learners to better visualize and truly understand the difference between these two fundamental concepts early coverage of comparative advantage and externalities reflects a more modern approach to teaching and understanding the underpinnings of microeconomics a six part organization covers an introduction and key principles a closer look at supply and demand market structures and pricing spillovers and information the labor market and economic challenges and the international economy for a thorough understanding of the principles of macroeconomics

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this easy to read accessible macro first principles book engages readers with familiar real world examples and applications that bring economics to life the authors follow an explore and apply theme that

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