

Art And Fashion In Clothing Selection

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History of Twentieth Century Fashion
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Fashion-ology
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on fashion as a means of communication

recent interest in vintage and second hand clothes by both fashion consumers and designers is only the latest manifestation of a long and complex cultural history of wearing and trading second hand clothes with its origins in necessity the passing of clothes between social and economic groups is now a global business but with roots that are centuries old to move from one social and cultural situation to another used clothes must be transformed to become of potential value to a new social group how when and why this has happened is the subject of this book old clothes new looks presents a three part focus on the history the trading culture and the contemporary refashioning of second hand clothing historical perspectives include studies located in renaissance florence

early industrial england colonial australia and mid twentieth century ireland the global nature of the second hand trade in clothing is presented through original research from zambia india the philippines hong kong and japan the reuse of garments as contemporary fashion statements is explored through studies that include neo mod retro sixties subculture in germany the impact of vintage in the usa on consumers and designers as well as consideration of its sartorial and cultural challenges encapsulated by the work of designer xuly bet this groundbreaking book will be essential reading for all those interested in fashion and dress material culture consumption and anthropology as well as to dealers collectors and wearers of second hand clothes

attitudes to fashion have changed radically in the twenty first century dress is increasingly approached as a means of self expression rather than as a signifier of status or profession and designers are increasingly treated as artists as fashion moves towards art and enters the gallery museum and retail space this book is the first to fully explore the causes and implications of this shift examining the impact of technological innovation globalization and the growth of the internet the end of fashion focuses on the ways in which our understanding of fashion and the fashion system have transformed as mass mediation and digitization continue to broaden the way that contemporary fashion is perceived and consumed exploring everything from the rise of online shopping to the emergence of bloggers as power elites who have revolutionized the terrain of traditional fashion reportage this volume anatomizes a world in which runway shows now compete with live streaming digital fashion films instagram and pinterest bringing together original cutting edge contributions from leading international scholars this book is essential reading for students and scholars of fashion and cultural studies as well as anyone interested in exploring the dramatic shifts that have shaken the fashion world this century and what they might say about larger changes within an increasingly global and digital society

the production use and eventual disposal of most clothing is environmentally damaging and many fashion and textile designers are becoming keen to employ more sustainable strategies in their work this book provides a practical guide to the ways in which designers are creating fashion with less waste and greater durability based on the results of extensive research into lifecycle approaches to sustainable fashion the book is divided into four sections source explores the motivations for the selection of materials for fashion garments and suggests that garments can be made from materials that also assist in the management of textile waste make discusses the differing approaches to the design and manufacture of sustainable fashion garments that can also provide the opportunity for waste control and minimization use explores schemes that encourage the consumer to engage in slow fashion consumption last examines alternative solutions to the predictable fate of most garments landfill illustrated throughout with case studies of best practice from international designers and fashion labels and written in a practical accessible style this is a must have guide for fashion and textile designers and students in their areas

this book was written as an introductory text for those interested in understanding the world of fashion so they may use it more effectively not only for

themselves but for others who may seek their advice the intention was to present as simply as possible basic information about art and fashion to assist the average person as well as the student in home economics and merchandising who is concerned with selecting making buying or selling clothes from preface p vii

throughout history certain forms and styles of dress have been deemed appropriate or more significantly inappropriate for people as they age older women in particular have long been subject to social pressure to tone down to adopt self effacing covered up styles but increasingly there are signs of change as older women aspire to younger more mainstream styles and retailers realize the potential of the grey market fashion and age is the first study to systematically explore the links between clothing and age drawing on fashion theory and cultural gerontology to examine the changing ways in which age is imagined experienced and understood in modern culture through the medium of dress clothes lie between the body and its social expression and the book explores the significance of embodiment in dress and in the cultural constitution of age drawing on the views of older women journalists and fashion editors and clothing designers and retailers it aims to widen the agenda of fashion studies to encompass the everyday dress of the majority shifting the debate about age away from its current preoccupation with dependency towards a fuller account of the lived experience of age fashion and age will be of great interest to students of fashion material culture sociology sociology of age history of dress and to clothing designers

in this fully revised and updated edition malcolm barnard introduces fashion and clothing as ways of communicating and challenging class gender sexual and social identities

fashion is both big business and big news from models eating disorders and sweated labour to the glamour of a new season s trends statements and arguments about fashion and the fashion industry can be found in every newspaper consumer website and fashion blog books which define analyse and explain the nature production and consumption of fashion in terms of one theory or another abound but what are the theories that run through all of these analyses and how can they help us to understand fashion and clothing fashion theory an introduction explains some of the most influential and important theories on fashion it brings to light the presuppositions involved in the things we think and say about fashion every day and shows how they depend on those theories this clear accessible introduction contextualises and critiques the ways in which a wide range of disciplines have used different theoretical approaches to explain and sometimes to explain away the astonishing variety complexity and beauty of fashion through engaging examples and case studies this book explores fashion and clothing in history fashion and clothing as communication fashion as identity fashion clothing and the body production and consumption fashion globalization and colonialism fashion fetish and the erotic this book will be an invaluable resource for students of cultural studies sociology gender

studies fashion design textiles or the advertising marketing and manufacturing of clothes

much has been written about the transformation of china from being a clothing manufacturing site to a fast rate fashion consuming society less however has been written on the process of making chinese fashion the expert contributors to fashion in multiple chinas explore how the many chinese fashions operate across the widespread fragmented and diffused chinese diaspora they confront the idea of chinese nationalism as one nation as well as of china as a single reality in revealing the realities of chinese fashion as diverse and comprising multiple practices they also demonstrate how the making of chinese fashion is composed of numerous layers often involving a web of global entanglements between manufacturing and circulation retailing and branding they cover the mechanics of the prc fashion industry the creative economy of chinese fashion its retail and branding and the cultural identity of chinese fashion from the diasporas comprising the transglobal landscape of fashion production

this illustrated survey of 600 years of fashion investigates its cultural and social meaning from medieval europe to twentieth century america breward s work provides the reader with a clear guide to the changes in style and taste and shows that clothes have always played a pivotal role in defining a sense of identity and society especially when concerned with sexual and body politics

entertainingly written with examples from popular culture communicating fashion draws together theories from communication media and fashion studies to explain how we all use clothing to express ourselves and how the media shapes our understanding of fashion and style

this volume provides a history of human decoration and adornment

the fashion handbook is the indispensable guide to the fashion industry it explores the varied and diverse aspects of the business bringing together critical concepts with practical information about the industry s structure and core skills as well as offering advice on real working practices and providing information about careers and training tracing the development of the fashion industry this book looks at how fashion can be understood from both social and cultural perspectives each chapter contributes to the knowledge of a particular academic or vocational area either through building on existing research or through the dissemination of new research undertaken into specialist vocational disciplines the fashion handbook uses case studies interviews and profiles and includes chapters written by recognised academics and fashion industry experts specialist topics include fashion culture luxury brands fashion journalism fashion buying design and manufacturing retailing pr and styling the fashion handbook includes a unique and wide overview of the fashion industry chapters on

specialist topics contributions from recognised experts in both academia and the fashion industry expert advice on careers in fashion retailing a must for all students of the fashion world

build the knowledge and understanding of garment technology essential to any designer in today's competitive fashion industry it is essential that designers have a working understanding of garment technology this 2nd edition has been comprehensively updated with in depth information on stitches guides and attachments and sewing techniques all of which are fully illustrated there are enhanced chapters on machine and equipment technology explaining the uses features and limitations of garment manufacturing equipment enabling designers to create products that can be manufactured efficiently and with a high degree of quality approached from the fashion designer's mindset this book features illustrations to help users build their knowledge and understanding blends theoretical and practical material updated with the latest and most modern advances in clothing technology illustrated throughout to help shape the reader's knowledge and understanding of garment technology

in this generously illustrated book anne hollander examines the representation of the body and clothing in western art from greek sculpture and vase painting through medieval and renaissance portraits to contemporary films and fashion photography first published ahead of its time this book has become a classic

when how and why do clothes become fashion fashion is more than mere clothing it is a moment of invention a distillation of desire a reflection of a zeitgeist it is also a business relying on an intricate network of manufacture marketing and retail fashion is both medium and message but it does not explain itself it requires language and images for its global mediation it develops from the prescience of the designer and is dependent on acceptance by observers and wearers alike when clothes become fashion explores the structures and strategies which underlie fashion innovation how fashion is perceived and the point at which clothing is accepted or rejected as fashion the book provides a clear theoretical framework for understanding the world of fashion its aesthetic premises plurality of styles performative impulses social qualities and economic conditions

a wall street journal reporter's account of the radical transformation of the fashion industry filled with insider details library journal the time when fashion was defined by french designers whose clothes could be afforded only by the elite has ended now designers take their cues from mainstream consumers and creativity is channeled more into mass marketing clothes than into designing them in the end of fashion wall street journal reporter teri agins astutely explores this seminal change laying bare all aspects of the fashion industry from manufacturing retailing and licensing to image making and financing here as well are fascinating insider vignettes that show donna karan fighting with financiers the rivalry between ralph lauren and tommy hilfiger and the commitment to haute

couture that sent isaac mizrahi s business spiraling the end of fashion rips into the seamy underbelly of a world where marketing is king and often the emperor has no clothes vanity fair essential reading not just for fashionistas but anyone interested in how business really works or fails in this dizzying world of art culture entertainment and finance james b stewart pulitzer prize winner and new york times bestselling author of unscripted compelling publishers weekly it ought to be required reading for people who think they might like to be clothing designers the new york times

this new edition of a classic work offers a concise introduction to the sociology of fashion and demystifies the workings of the fashion system from the origins of fashion studies and the difference between clothing and fashion through to an examination of 21st century subcultures and the impact of the digital age on designers fashion ology explores fashion as a global social construct with accessible overviews of key debates issues and perspectives the book provides a complete exploration of the field and features a wide range of international case studies which bring the theory to life updated with two new chapters on subcultures and the impact of technology along with guides to further reading and a student guide to sociological research in fashion this is essential reading for anyone studying fashion sociology anthropology and cultural studies

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