

# Atrill And McLaney Accounting And Finance

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familiarise yourself with essential accounting and finance principles for business decision making connect your learning with relevant examples from real world businesses accounting and finance for non specialists 12th edition by peter atrill and eddie mclaney is a highly accessible introduction to the subject it equips you with a solid foundation in the principles

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accounting and finance for non specialists ninth edition peter atrill eddie mclanney attractive compact and informative book chris grover university of winchester written in a fluent and readable style and supplemented by numerous real world examples accounting and finance for non specialists is pretty unique in the field navjot sandhu birmingham city university

this market leading text offers an accessible effective introduction to key accounting and finance topics with a focus on decision making accounting and finance for non specialists also teaches you how to apply your learning to real world business scenarios the 9th edition retains the popular real world examples progress checks activities and exercises and updates the coverage using an informal and engaging narrative key features up to date coverage including the latest ifrss accessible step by step approach helps you master the subject one step at a time new real world examples provide opportunities to apply and develop techniques new progress checks activities and exercises reinforce learning focus on decision making prepares you for careers in business peter atrill is a freelance academic and author working with leading institutions in the uk europe and se asia he was previously head of accounting and law and head of business and management at the plymouth university business school eddie mclaney is visiting fellow in accounting and finance at plymouth university

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with a comprehensive and accessible introduction to the subject financial accounting for decision makers focuses on the ways in which financial statements and information can be used to improve the quality of decision making the practical emphasis throughout the book ensures the material is always relevant whilst the authors style of introducing topics gradually and explaining technical terminology in a clear friendly style caters for all students whether on specialist accounting or non specialist business degrees the full text downloaded to your computer with ebooks you can search for key concepts words and phrases make highlights and notes as you study share your notes with friends ebooks are downloaded to your computer and accessible either offline through the bookshelf available as a free download available

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from the well established author team of eddie mclaney and peter atrill this text aims to offer non specialist students a balanced introduction to financial and management accounting

accounting and finance an introduction now in its eighth edition contains all the information you need to start your business career with its use of practical techniques and real world examples this best selling text teaches you the basics of understanding and using financial information this comprehensive guide covers financial accounting management accounting and financial management in a single text and provides you with the tools to make informed successful business decisions key features up to date coverage including the latest ifrss and corporate governance content plus a discussion of financing and dividend policies accessible step by step approach helps you master the subject one step at a time new real world examples provide opportunities to apply and develop techniques progress checks activities and exercises reinforce learning focus on decision making prepares you for careers in business eddie mclaney is visiting fellow in accounting and finance at plymouth university peter atrill is a freelance academic and author working with leading

institutions in the uk europe and se asia he was previously head of accounting and law and head of business and management at the plymouth university business school

this package includes a physical copy of accounting finance for non specialists tenth edition by peter atrill and eddie mclaney as well as access to the etext and mylab accounting to access the etext and mylab accounting you need a course id from your instructor the 10th edition of this market leading text offers an accessible effective introduction to key accounting and finance topics if you are new to accounting or are studying a degree in accounting this book will help you get to grips with the important principles of accounting and how to apply your learning to real world business scenarios in a user friendly manner

in order to plan strategy and manage effectively it is vital that hr practitioners understand the importance and use of financial information and the issues surrounding it managing financial information offers a clear and accessible guide to the financial tasks that hr managers face in daily working practice including the balance sheet costing and budgeting and the financial implication of human resource decisions an easy to follow structure reflective questions and engaging assignments that show the reader how to put theory into practice will ensure an understanding of all key elements of financial management this revised edition includes two fresh chapters that provide an introduction to management accounting and budgets and human behaviour and content that demonstrates how the theory relates to human resource management systems in particular designed for cipd students taking the managing information for competitive advantage module as part of the cipd leadership and management standards any student taking a finance for non specialists module on an hr degree programme and any practitioner wishing to further their skills managing financial information works through every stage from the very basics and is essential reading to ensure the thorough financial grounding that will help you succeed

this text provides a comprehensive introduction to financial accounting it is aimed at students who are not majoring in accounting as well as those who are those studying introductory level financial accounting as part of their course in business economics hospitality management tourism engineering or some other area should find that the text provides complete coverage of the material at the level required students who are majoring in accounting should find the text a useful introduction to the main principles which can serve as a foundation for further study the main focus of the text is on

the ways in which financial statements and financial information can improve the quality of decision making to ensure that readers understand the practical implications of the subject there are throughout the text numerous illustrative extracts using commentary from company reports survey data and other sources although some technical issues are dealt with in the text the main emphasis throughout is on basic principles and underlying concepts in this tenth edition we have taken the opportunity to make improvements including those suggested by students and lecturers who used the previous edition we have rewritten some material to make it more understandable to readers and have also increased the number of diagrams the number of examples from real life have been expanded as have the number of activities we have also incorporated developments to international financial reporting standards recent developments in auditing are discussed and explained the text is written in an open learning style this means that there are numerous integrated activities worked examples and questions throughout the text to help you to understand the subject fully in framing these questions and tasks we have tried to encourage critical thinking by requiring analysis and evaluation of various concepts and techniques you are encouraged to interact with the material and to check your progress continually irrespective of whether you are using the text as part of a taught course or for personal study we have found that this approach is more user friendly and makes it easier for you to learn we recognise that most of you will not have studied financial accounting before and therefore we have tried to write in a concise and accessible style minimising the use of technical jargon we have also tried to introduce topics gradually explaining everything as we go where technical terminology is unavoidable we try to provide clear explanations you will find all of the key terms highlighted in the text and then listed at the end of each chapter with a page reference all of these key terms are also listed alphabetically with a concise definition in the glossary given in appendix b this should provide a convenient point of reference from which to revise a further important consideration in helping you to understand and absorb the topics covered is the design of the text itself the page layout and colour scheme have been carefully considered to allow for the easy navigation and digestion of material the layout features a large page format an open design and clear signposting of the various features and assessment material we hope that you will find the text both readable and helpful

management accounting for decision makers 11th edition by atrill and mclanney makes management accounting relevant and practical through its use of real numerical accounting techniques frequent short activities that encourage you to learn in an active way and through a range of relevant real world examples many of which are new to this edition

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