

Getz Donald Events And Public Policy Getz Donald 2007

Event Studies The Oxford Handbook of Arts and Cultural Management Event
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Taxation Law in Sports Events Protected Area Economics and Policy Career
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part 1 basic concepts introduction and overview the world of planned events part 2
foundation disciplines anthropology sociology philosophy religious studies and
psychology economics management political science law history human geography
future studies closely related professional fields part 3 framework the event experience
and meanings event design antecedents and decision making planning and
management of events outcomes and the impacted events and public policy part 4

conclusion science knowledge and theory for event studies

the oxford handbook of arts and cultural management surveys contemporary research in arts and cultural management fulfilling a crucial need for a curated high quality first line resource for scholars by providing a collection of empirical and theoretical chapters from a global perspective with a focus on rigorous and in depth contributions by both leading and emerging scholars from international and interdisciplinary backgrounds the handbook presents established and cutting edge research in arts and cultural management and suggests directions for future work

fully updated and revised in its fifth edition event studies remains the most comprehensive book devoted to developing knowledge and theory about event management and event tourism focusing on the study of events the event experience and meanings associated with them international in scope and embellished with useful figures and tables throughout the authors carefully examine current forces trends and issues including impacts of the pandemic all the major types of planned events are profiled with emphasis on their forms functions experiential dimensions meanings and values this book s framework encompasses antecedents planning and design outcomes and impacts and the various patterns and processes that influence the events sector including policy new and expanded topics in the fifth edition include content has been substantially reorganised to give much more attention to establishing theoretical foundations and advocating principles for the core management functions new content on gender studies human rights crisis management and resilience sustainability and events as agents of change expert opinion boxes cover major issues educational philosophy technology and its impacts human rights and mega events virtual events and agile management trends in corporate events happiness and well being event portfolios management civic dramaturgy event design trends in communications including new media dynamic crowd management overtourism and event sector recovery additional chapters on design policy management fundamentals planning and operations event tourism and the inter related management challenges of risk security health and safety and environment this insightful volume will be an invaluable resource for all undergraduate students of events studies throughout their degree programmes

this book offers new perspectives through which to observe and interpret mega events using the specific case studies of world s fairs di vita and morandi present a report of the milan expo 2015 and its trans scalar legacies while the event and post event have been affected by the world crisis the locations of exhibition areas have greatly expanded encompassing regional as well as post metropolitan spaces the two main aims of comparing milan to previous expos such as lisbon 1998 zaragoza 2008 and shanghai 2010 were to demonstrate the contribution of the 2015 world s fair to the urban innovation process and to the debate surrounding a new urban agenda as well as

to examine empirically and theoretically the international discussion regarding the growth of regional and macro regional scales of contemporary cities in order to offer suggestions for future urban agendas through mega events this book will be of great value to students researchers and policy makers in the area of urban planning and the urban studies more broadly geography and spatial politics

the pursuit of development has increasingly prioritized sustainability sustainable approaches to development and adopting people s well being as a main goal have substantial implications for the competitiveness of territories when viewed through a nature lens sustainability maintains a close connection with circular economy if sustainability is the paradigm to which the world needs to commit businesses policy makers and people have to deal with the difficulties and uncertainties arising from those requirements and other severe phenomena like international armed conflicts and pandemic crises by using case studies this book addresses territorial bottlenecks and grapples with social and developmental challenges the book intends to function as a practical guide for policymakers and practitioners providing them with the knowledge necessary to adopt and implement sustainable development strategies it advocates the implementation of socially inclusive policies and the adoption of innovative governance models able to safeguard democratic principles while enhancing the efficacy of decision making processes

a must have introductory text of unrivalled coverage and depth focusing on events planning and management the fourth edition of events management provides a complete a to z of the principles and practices of planning managing and staging events the book offers a systematic guide to organising successful events examining areas such as event design logistics marketing human resource management financial planning risk management impacts evaluation and reporting the fourth edition has been fully updated and revised to include content covering technology including virtual and hybrid events concepts such as social capital soft power and events social inclusion equality accessibility and diversity and the latest industry reports research and legal frameworks the book is logically structured and features new case studies showing real life applications and highlighting issues with planning events of all types and scales in a range of geographical locations this book has been dubbed the events management bible and fosters an interactive learning experience amongst scholars of events management tourism and hospitality

this book is the first academic contribution that deals with international taxation of income sources from sports events using an interdisciplinary approach with in depth analysis of both sports law and international tax law it is notably the first academic work to conduct a thorough analysis in the fields of international taxation of esports sports betting as well as illegal unlawful income sources that may be obtained in relation to a sporting event such as kickback payments after describing the general

methodologies of income tax and vat from an international standpoint defining key terms such as esports and bidding procedure the book examines in detail the taxation of the services that are rendered and the goods that are sold thereby the income obtained in relation to an international sports event from both income tax and vat perspectives also analysed are government funding in the sports sector along with its taxation modalities as well as specific tax exemption regulations enacted for the purposes of mega sporting events highlighting the absence of an acceptable level of certainty in the field of taxation of international sports events the work makes pertinent suggestions as to the future of international sporting event taxation law with international appeal this comprehensive book constitutes essential reading for tax and sports law scholars

this book explores how festivals and events affect urban places and public spaces with a particular focus on their role in fostering inclusion the festivalisation of culture politics and space in cities is often regarded as problematic but this book examines the positive and negative ways that festivals affect cities by examining festive spaces as contested spaces the book focuses on western european cities a particularly interesting context given the social and cultural pressures associated with high levels of in migration and concerns over the commercialisation and privatisation of public spaces the key themes of this book are the quest for more inclusive urban spaces and the contested geographies of festival spaces and places festivals are often used by municipal authorities to break down symbolic barriers that restrict who uses public spaces and what those spaces are used for however the rise of commercial festivals and ticketed events means that they are also responsible for imposing physical and financial obstacles that reduce the accessibility of city parks streets and squares alongside addressing the contested effects of urban festivals on the character and inclusivity of public spaces the book addresses more general themes including the role of festivals in culture led regeneration several chapters analyse festivals and events as economic development tools and the book also covers contested representations of festival cities and the ways related images and stories are used in place marketing a range of cases from western europe are used to explore these issues including chapters on some of the world s most significant and contested festival cities venice edinburgh london and barcelona the book covers a wide range of festivals including those dedicated to music and the arts but also events celebrating particular histories identities and pastimes a series of fascinating cases are discussed from the venice biennale and dublin festival of history to rotterdam s music festivals and craft beer festivals in manchester the diverse and innovative qualities of the book are also evident in the range of urban spaces covered obvious examples of public spaces such as parks streets squares and piazzas are addressed but the book includes chapters on enclosed public spaces e g libraries and urban blue spaces waterways too this reflects the interpretation of public spaces as socio material entities they are produced informally through their use including for festivals and events as well as through their formal

design and management

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