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since the first edition of this landmark textbook online shopping has grown exponentially to the point that it now threatens to eclipse the high street with online retail offering both advantages and challenges that are distinct from traditional commerce this textbook provides new approaches to retailing and as such helps readers to take advantage of new digital technologies this long awaited new edition provides a thorough and substantial update to its solid core principle of digital retailing and its relationship with conventional retail methods these principles are explained clearly and practically to provide students entrepreneurs and researchers with a reliable guide to the implementation and operation of

a successful online retailing business updates to this edition include search engine marketing and search engine optimization new and updated case studies including tesco s virtual store ray ban s smart mirror ikea s mobile catalogue and nordstrom s textstyle social networks and electronic word of mouth communication a new chapter on ubiquitous retailing with accessibly written features such as key learning points questions think points and further reading internet retailing and future perspectives is ideal for anyone using studying or researching digital commerce

an understanding of social policy is vital for engaging practically with social work values and dealing with political and ethical questions about responsibility rights and our understanding of the good society this textbook provides a comprehensive introduction to social policy tailored to the needs of a social work audience the new edition of this popular and accessible text analyses current policies and policy themes relevant to social work and locates them in the context of fundamental social policy principles and debates it discusses the nature of social policy and its relationship to social work and covers essential themes such as service user participation and involvement the balance between individual societal and state responsibility for people s wellbeing the interactions of the state the private sector voluntary organisations and the family the relationships between needs rights and choices the purposes and challenges of professional social work the meanings of equality prevention and personalisation each chapter ends with activities for reflection and analysis and suggestions for further reading social work and social policy is invaluable for students undertaking social work qualifying courses all of whom are required to demonstrate an understanding of the social policy contexts of practice

research skills for journalists is a comprehensive engaging and highly practical guide to developing the varied skillset needed for producing well researched quality journalism across a range of platforms illustrated with original interviews and case studies the book guides readers through a clear understanding of sources of news as well as illustrating the skills needed to undertake successful digital and non digital research and to conduct interviews for a variety of media it examines the skills needed for basic data journalism and presents an in depth exploration of the different research skills specific to producing print and online text as well as those for broadcast and multimedia journalism key research skills explored in the book include developing digital research skills including researching through search engines messages boards discussion groups and web forums social media apps and using user generated content working with data including sourcing auditing and analysing data data visualisation and understanding the importance of accuracy and context essential non digital research skills including telephone technique using libraries and working with librarians understanding copyright working with picture libraries and research services and producing freedom of information requests working

directly with people to research stories including the power of persuasion tracking down great contributors managing and protecting sources planning and managing interviews and interviewing vulnerable people researching for multimedia production of stories including researching a radio story podcast or video story and planning for outside broadcasts research skills for journalists also explores specialist research skills needed for working overseas and investigates new areas which could be used for journalism research in the future the book is illustrated with original contributions by journalists from a variety of backgrounds including veteran investigative journalist john pilger pioneering data journalist simon rogers and the bureau of investigative journalism s award winning reporter abigail fielding smith it is an invaluable guide for students and practitioners of journalism to the skills needed for finding and developing original news stories today

the safe and reliable performance of many systems with which we interact daily has been achieved through the analysis and management of risk from complex infrastructures to consumer durables from engineering systems and technologies used in transportation health energy chemical oil gas aerospace maritime defence and other sectors the management of risk during design manufacture operation and decommissioning is vital methods and models to support risk informed decision making are well established but are continually challenged by technology innovations increasing interdependencies and changes in societal expectations risk reliability and safety contains papers describing innovations in theory and practice contributed to the scientific programme of the european safety and reliability conference esrel 2016 held at the university of strathclyde in glasgow scotland 25 29 september 2016 authors include scientists academics practitioners regulators and other key individuals with expertise and experience relevant to specific areas papers include domain specific applications as well as general modelling methods papers cover evaluation of contemporary solutions exploration of future challenges and exposition of concepts methods and processes topics include human factors occupational health and safety dynamic and systems reliability modelling maintenance optimisation uncertainty analysis resilience assessment risk and crisis management

exploring the issue of islamophobic attacks against sikhs since 9 11 this book explains the historical religious and legal foundations and frameworks for understanding race hate crime against the sikh community in the uk focusing on the backlash that sikhs in the uk have faced since 9 11 the authors provide a theological and historical backdrop to sikh identity in the global context critically analysing the occurrences of islamophobia since 9 11 7 7 and most recently post brexit and how british sikhs and the british government have responded and reacted to these incidents the experiences of american

sikhs are also explored and the impact of anti sikh sentiment upon both these communities is considered drawing on media reporting government policies the emerging body of inter disciplinary scholarship and empirical research this book contributes to the currently limited body of literature on anti sikh hate crime and produces ideas for policy makers on how to rectify the situation providing a better understanding of perceptions of anti sikh sentiment and its impact this book will of interest to scholars and upper level students working on identity and hate crime and more generally in the fields of religion and politics cultural studies media studies and international studies

critically examines public toilet design in the uk and presents an inclusive design approach for widely accessible facilities that can be used by everyone

the emergence of online digital labour platforms has been one of the major transformations in the world of work over the past decade this report provides one of the first comparative studies of working conditions on five major micro task platforms that operate globally it is based on an ilo survey covering 3 500 workers in 75 countries around the world and other qualitative surveys the report analyses the working conditions on these micro task platforms including pay rates work availability and intensity social protection coverage and work life balance the report recommends 18 principles for ensuring decent work on digital labour platforms

this collection stemming from the 2nd university of chester archaeology student conference archaeo engage engaging communities in archaeology april 2017 provides original perspectives on public archaeology s current practices and future potentials focusing on art archaeological media strategies and subjects

the impressive collection of 18th century french paintings at the national gallery london includes important works by boucher chardin david fragonard watteau and many others this volume presents over seventy detailed and extensively illustrated entries that expand our understanding of these paintings comprehensive research uncovers new information on provenance and on the lives of identified portrait sitters humphrey wine explains the social and political contexts of many of the paintings and an introductory essay looks at the attitude of 18th century britons to the french as well as the market for 18th century french paintings then in london salerooms published by national gallery company distributed by yale university press

the global gender and environment outlook provides an overview of critical evaluations and analyses of the interlinkages

between gender and the environment and their importance for gender sensitive policymaking and actions publisher s description

conceived by atkins as an artist s book the main body is a collage of imagery text and graphical elements ed atkins oxford england 1982 makes videos draws and writes reflexively performing the ways in which contemporary modes of representation from bathetic poetry to computer generated animation attempt to do justice to powerfully emotional and embodied experience atkins work is at once a disturbing diagnosis of a digitally mediated present day and an absurd prophecy of things to come it is skeptical of the promises of technology yet suggests that it is possible to salvage subjectivity through a kind of sincere burlesque of love and hate suspending a hysterical sentimentality within the desperate lives of the surrogates he creates this catalogue edited by carolyn christov bakargiev and marianna vecellio accompanies the exhibition developed as a collaboration between castello di rivoli museo d arte contemporanea and fondazione sandretto re rebaudengo with new essays by the editors and by irene calderoni and chiara vecchiarelli the book is accompanied by a scholarly timeline and an anthology that includes a selection of the artist s unpublished writings plus critical writings by kirsty bell melissa gronlund martin herbert leslie jamison joe luna jeff nagy mike sperlinger and patrick ward together with interviews by katie guggenheim hans ulrich obrist beatrix ruf and richard whitby

essays in part one of theatre history studies vol 35 address theatrical production in very specific historical contexts among them german theatre from the rubble of berlin and german nationalist mass spectacles essays in part two are devoted to the theme of rethinking the maternal in contemporary and historical theatre also included is the robert a schanke award winning essay whispers from a silent past inspiration and memory in natasha tretheway s native guard a keynote essay by irma mayorga and eighteen reviews of new book publications of note theatre history studies published since 1981 by the mid american theatre conference matc is a leading scholarly publication in the field of theatrical history and theory the conference encompasses the states of illinois iowa nebraska kansas missouri minnesota north dakota south dakota wisconsin indiana michigan and ohio the purpose of the conference is to unite persons and organizations within the region with an interest in theatre and to promote the growth and development of all forms of theatre

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