

Mastering Public Speaking Grice

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mastering public speaking equips students with a firm grounding in the hows and whys of public speaking by providing an ideal balance of theory and skills

while placing important emphases on critiquing ethics and critical thinking written in a casual lively style and clearly organized the eighth edition of mastering public speaking builds on its previous success the first public speaking book to devote an entire chapter to ethics the eighth edition continues its popular and distinctive emphasis on the ethical contract between speaker and listener teaching learning experience personalize learning myspeechlab delivers proven results in helping students succeed provides engaging experiences that personalize learning and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals with tools such as mediashare our video upload and commenting tool myoutline and self assessments in mypersonalityprofile myspeechlab works with students and instructors to personalize the learning experience and make it more effective improve skill development and application key points boxes chapter outlines marginal glossary entries and bulleted chapter summaries reinforce instruction and aid student review theory into practice tip features in every chapter help students understand and apply concepts and strategies of public communication to enhance their speaking competence engage students speaking with confidence features throughout the eighth edition have students explain in their own words how various aspects of the speech process help build confidence furthermore the eighth edition of mastering public speaking is more streamlined and user friendly has more bulleted lists and new bulleted summaries that make it easier for you to find the chapter content you are looking for and is formatted in a smaller trim size that makes it easier to carry and use in class exploreexamples of a diversity of speakers and occasions student and professional speakers classroom and contest student speeches speeches by two year four year and graduate school students informative persuasive and special occasion speeches ch 15 17 18 appendix emphasize learning outcomes learning outcomes appear on the chapter opening spread and correspond to the important concepts covered in each chapter additionally online tools in myspeechlab such as mediashare provide a strong assessment tool for measuring students mastery of your course s learning outcomes through their speeches understand theory and research the eighth edition provides a current guide to student research using databases academic search engines and internet sources with an updated emphasis on how to evaluate internet sites and a new discussion of the use of wikipedia in addition two solid chapters on persuasion highlight persuasive theory and application and types of argument and include a discussion of logical fallacies students also can access pearson s mysearchlab where students can get extensive help on the research process as well as can access four databases of credible and reliable source material for details please see mysearchlab com mysearchlab also contains an autocite feature that assists students in the creation of a works cited document using apa mla or chicago formats as well as pearson s sourcecheck which encourages students to accurately document and cite their sources support instructors strong supplements package along with activities and assessments in myspeechlab classprep located within myspeechlab contains videos lectures classroom activities audio

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offering an ideal balance of theory and skills this book provides a solid grounding in the how s and why s of public speaking placing particular emphasis on critiquing ethics and critical thinking written in a casual lively style and clearly organized this edition of mastering public speaking builds on its previous success the fourth edition retains its popular and distinctive emphasis on the ethical contract between speaker and listener and on the value of critiquing speeches to improve your own skills learn how to think critically as you choose speech topics conduct research organize content select language manage nervousness and deliver speeches for anyone interested in public speaking

digital update available for fall 2021 classes for courses in public speaking a practical guide to public speaking that balances theory practice and ethics reveal mastering public speaking engages students in the principles practice and ethics of public speaking both as speakers and as listeners authors george grice daniel mansson and john skinner identify and help students focus on the key ingredients of effective speeches sensitive audience analysis adequate research clear organization and dynamic delivery by challenging students to make the decisions required of public speakers the authors empower them to take responsibility for their own learning available for fall 2021 classes the digital update offers a variety of new videos plus a new section on speaking context and speaker nervousness reveal empowers students to actively participate in learning more than a digital textbook reveal delivers an engaging blend of author content media and assessment with reveal students read and practice in one continuous experience anytime anywhere on any device learn more about reveal

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nervousness and deliver speeches see grice skinner s mastering public speaking 6e for a complete description of the text

public speaking is a much coveted yet difficult art this book illustrates the use of various linguistic devices and persuasive strategies with examples from the speeches of powerful orators in history it systematically draws on the various approaches to public speaking and persuasive discourse to present new insights and techniques the volume critically examines strategies of persuasive oratory draws on extensive investigation of a corpus of famous public speeches in history focuses on the needs of those who want to brush up their public speaking skills the volume will be a key reference for aspiring civil servants lawyers business and corporate professionals and politicians it will be of great interest to scholars of linguistics and political and business communication

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mastering public speaking equips readers with a firm grounding in the hows and whys of public speaking by providing an ideal balance of theory and skills while placing important emphases on critiquing ethics and critical thinking with this top selling book readers learn how to think critically as they choose speech topics conduct research organize content select language manage nervousness and deliver speeches theory into practice and try this features help readers understand and apply concepts and strategies of public communication to enhance their speaking competence mastering public speaking adds interest and relevance to all aspects of the speech making process

paul grice 1913 1988 is best known for his psychological account of meaning and for his theory of conversational implicature although these form only part of a large and diverse body of work this is the first book to consider grice s work as a whole drawing on the range of his published writing and also on unpublished manuscripts lectures and notes siobhan chapman discusses the development of grice s ideas and relates his work to the major events of his intellectual and professional life

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