Supply Chain Network Design Applying Optimization And Analytics To The Global Supply Chain Ft Press Operations Management

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global logistics and supply chain management is a comprehensive fully up to date introduction to the subject addressing both practical and strategic perspectives this revised and updated fourth edition offers readers a balanced and integrated presentation of logistics and supply chain management lscm concepts practices technologies and applications contributions from experts in specific areas of lscm provide readers with real world insights on supply chain relationships transport security inventory management supply chain designs the challenges inherent to globalization and international trade and more the text examines how information materials products and services flow across the public and private sectors and around the world detailed case studies highlight lscm practices and strategies in

a wide range of contexts from humanitarian aid and pharmaceutical supply chains to semi automated distribution centers and port and air cargo logistics examples of lscm in global corporations such as dell computer and jaguar land rover highlight the role of new and emerging technologies this edition features new and expanded discussion of contemporary topics including sustainability supply chain vulnerability and reverse logistics and places greater emphasis on operations management

the logistics and supply chain toolkit provides practical tools for warehouse inventory and transport managers and students to help them tackle the challenges of logistics and supply chain management it is full of practical ideas and information to optimise the management of logistics and supply chain processes the logistics and supply chain toolkit offers solutions and plans spanning across a variety of sub disciplines such as warehousing logistics supply chain management inventory and outsourcing each toolkit addresses key principles within its area of discipline providing the reader with a precision approach to be used in complex and sensitive circumstances the toolkit presents a number of major management tools such as fortna s product flow smart design smart dmaic and gantt charts general management performance management and problem solving tools have also been included to provide a broader transferable scope of tools for the reader

just like the world financial system but for different reasons 21st century corporations need a new business model for their enterprise supply chains the old conventions no longer work in this new world of volatile and increasingly unpredictable demand and supply the enterprise needs to become more connected to its own parts as well as its partners up and down the chains it participates in so too we

need to embrace new ways of looking at customers to gain deeper more insightful impressions of what they are telling us about the way they want to buy our products and services finally these signals need converting into corresponding action driven by the people in the business leaders and staff alike who are aligned to their customers wishes this is the world of dynamic supply chain alignment where increasingly supply chains are the business in the follow up to his hugely successful strategic supply chain alignment john gattorna s dynamic supply chain alignment explores how to create and sustain multiple supply chains with a level of flexibility and responsiveness that allow you to respond to opportunities and threats at the same time aligning with your suppliers your partners and your customers when more executives get to this stage of development the profits will flow more readily and sustainability of performance will not be the same issue it is today the way forward is right there in front of us but says john gattorna we must throw off old ways and embrace the new

that by managing supply chains in a traditional manner organizations will no longer be able to achieve profits and improve customer satisfaction this calls for immediate structural changes in organizations flexible organizational culture and a sense of urgency to redefine strategies related to supply chains the handbook of research on supply chain resiliency efficiency and visibility in the post pandemic era explores diverse strategies for achieving capabilities related to supply chain resilience and seeks to expand the existing body of knowledge in this area it develops models frameworks and theoretical concepts related to supply chain resilience to enhance efficiency and improve visibility of supply chains covering topics such as change management production relocation and supply chain

risk this book is an essential reference for business leaders corporate executives industry practitioners researchers academicians educators and students

the authors identify key emerging trends and drivers in supply chain management introduce powerful new strategies for redesigning supply chains and present comprehensive global case studies showing how nortel and general motors have transformed their own supply chains to optimize value and drive out costs

academic paper from the year 2018 in the subject business economics business management corporate governance grade a kenyatta university course business management language english abstract over the past years supply chains so and supply chain management some have been noted to play a crucial role in corporate efficiency not to mention that they have immensely attracted the attention of several scholars due to the cropping up of liberalization as well as the globalization of the international trade the production factors involved in sourcing and consumer products from destinations across the globe have enhanced the interdependence between the producers and wholesalers on the global supply chains accordingly the literature behind supply chain management has offered a number of variations on the same theme in supply chain definition in simple terms supply chain management can be defined as a system of suppliers retailers customers distributors and even manufacturers whereby the products flow downstream from the suppliers to the consumers while information flows in both directions on the other hand a supply chain can be defined as a network of facilities as well as distribution options that operate to procure materials and transform these materials into intermediate and finished products

alongside distributing these finished products to consumers evidently supply chains exist in the service and even manufacturing enterprises even though the chain s complexity may greatly vary from firm to firm and industry to industry

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the most ambitious comprehensive and authoritative management solution ever published it brings together the latest management

thinking from the best in the world

breakthrough best practices in global supply chain management from world class practitioners for all supply chain decision makers professionals and students improve financial and operational performance manage risk and ensure continuity drive value through deeper integration optimize logistics cost and customer responsiveness hire and develop world class talent this book brings together advanced supply chain practices that yield significant enduring business advantage it reflects extensive collaboration between industry pioneers and the university of tennessee global supply chain institute gsci a leading source of best practice knowledge for global supply chain management building on gsci s deep industry partnerships this book s techniques take you far beyond the past decade s advances you ll find new approaches to managing risk integration talent distribution purchasing logistics and more all extensively vetted by leading executives the authors fully explain each technique its rationale advantages and challenges and how pioneering organizations have implemented it the world will look radically different in five years if you want your supply chain to deliver competitive advantage tomorrow you need to prepare today this book shows you what to do and how to get there in recent years practically everyone s supply chain has become more sophisticated to gain competitive advantage from your supply chain in the future you ll have to do even more the supply chain game changers identifies powerful new ways to drive value in complex global supply chains shows how pioneers are succeeding with these innovations and helps you make them work in your environment the authors first discuss ten trends impacting global supply chains today and preview emerging drivers of change through 2025 reflecting these changes they share new best practices for managing global supply chains evolving supply networks and accounting for economics politics infrastructure and competence next the authors drill down to offer detailed guidance on several crucial aspects of supply chain management you ll discover new ways to identify prioritize and mitigate risk balance cost and customer responsiveness through advanced distribution centers integrate purchasing and logistics more effectively and attract and develop world class talent the book concludes with the authors top ten actions for creating tomorrow s world class supplychain practical tools for assessing where you stand and detailed guidance for creating your new action plan

suggests that the supply chain is not just a concrete mechanical structure to be engineered to perform any task but rather it is powered by the energy and expertise of employees and suppliers who are in turn propelled by the changing desires of customers describes a new model for understanding customers giving practical ways to allocate resources to customers across various supply chains

provides information for students wishing to narrow their choice of course before turning to prospectuses saving them precious time when they need it most grouped by study field this volume is divided into subject chapters with courses arranged alphabetically by title and institution

using strategic supply chain network design companies can achieve dramatic savings from their supply chains now experts at ibm and northwestern university have brought together both the rigorous principles and the practical applications you need to master you ll learn how to use supply chain network design to select the right number location territory and size of warehouses plants and production lines and optimize the flow of all products through your supply chain even if extends around the globe the authors present

better ways to decide what to manufacture internally where to make these products which products to outsource and which suppliers to use they guide you in more effectively managing tradeoffs such as cost vs service level improving operational decision making by integrating analytics throughout supply chain management and re optimizing regularly for even greater savings supply chain network design combines best practices the latest methods in optimization and analytics and cutting edge case studies everything you need to maximize the value of supply chain network design for all supply chain executives managers strategists and analysts and for all

effective design and management of supply chain networks can cut costs and enhance customer value the supply chain can be a sustainable source of advantage in today s turbulent global marketplace where demand is difficult to predict and supply chains need to be more flexible as a result

students instructors and researchers in advanced supply chain management and or logistics courses

this title provides comprehensive new best practices for building sustainable green and lean supply chains from one of the field s most respected experts

this professional guide focuses on implementation over academics with emphasis on certification the green procurement process return on investment logistics risk management and social responsibility

john gattorna and deborah ellis are long term collaborators on the design and management of enterprise supply chains dr john gattorna

has been one of the most influential voices in the development of the modern supply chain his long held vision of the supply chain as the central nervous system of an organisation and as a major source of competitive advantage if done well has inspired both supply chain professionals and coos to support this vision he has led the development of frameworks and tools to guide design using customers as the sole frame of reference thus ensuring precise alignment between enterprise supply chains and the markets customers they serve in 2018 john was awarded the council of supply chain management escmp distinguished service award for his contribution to the profession and in the same year was inducted into the escmp hall of fame deborah ellis has consulted with leading companies for over 20 years on logistics and supply chain strategy like john gattorna the emphasis of her work has been on developing tailored supply chains that generate market advantage she has worked with him and partnered with clients to apply refine and extend the frameworks and methodologies that simplify the supply chain task while generating value for the customer and the business since 2017 they have together presented the global supply chain thought leadership retreat series for senior supply chain executives in the asia pacific south africa and europe these by invitation only events have been very well received and this book has evolved from the research and discussions associated with those events

optimize supply chains throughout their entire lifecycle creation growth maturity and decline reflecting up to the minute in the trenches experience and pioneering research this book illuminates the complex transformational processes associated with managing complex supply chains that incorporate multiple products and services within ever changing networks marc j schniederjans and stephen b legrand walk you through starting creating and building new supply chains then realigning those supply chains for growth

adjusting to dynamic change readjusting networks building flexibility and managing new supply chain risks next they offer practical realistic guidance for realigning mature supply chains innovating controlling costs and smoothly managing declining demand throughout they offer invaluable insights and tools for negotiating measuring performance anticipating change improving agility and flexibility meeting commitments to social responsibility and the law and much more based on the authors up to the minute supply chain experience and pioneering academic research reinventing the supply chain life cycle contains many real world examples and interviews with executives from some of the world's top organizations it integrates content related to key certifications and offers valuable material that can be incorporated directly into existing supply chain practices procedures and policies

john gattorna is one of the most original thinkers in the fast changing arena of supply chain management he has pioneered the idea of dynamic alignmentwhich is so powerfully presented in this ground breaking book martin christopher professor of marketing logistics cranfield school of management supply chains are at the heart of competitive advantage in business today if supply chains are managed successfully companies will be able to deliver their products and services to customers in a smart cost effective way the key to successful supply chain management is recognising that it s people who really drive the living supply chains that are at the heart of businesses supply chains are powered by the energy and expertise of employees and suppliers and by the changing wants and needs of customers john gattorna calls this principle of matching changing customer needs and desires with different supply chain strategies dynamic alignment to secure space in a new market to grow or keep existing markets companies have to get their products out there faster they need to be the first with new products and services and the first to match them with particular customer groups the

dynamic alignment model gives a structured way of linking customer expectations to the operational side of business while maintaining the flexibility to systematically modify fulfilment processes as customers inevitably change their buying preferences

high value supply chain integration new research practical priorities actionable solutions master new best practices for integrating demand supply and partners worldwide bridge key integration gaps to maximize customer value and profit improve performance in areas ranging from resource availability to returns from leading supply chain integration experts at the university of tennessee s haslam college of business in volatile global environments only well integrated organizations can deliver superior customer outcomes and sustained profitability supply chain practitioners are on the frontlines of integration they must bring together functions ranging from sales to logistics and a world of third party suppliers integration is not easy but proven solutions exist in achieving supply chain integration leading experts reveal what works and how to make it work the authors and contributors clarify what supply chain integration really means and why it s even more crucial than many companies realize you ll learn how to manage core conflicts that make integration difficult so you can maximize value to both customers and your organization you ll find example based research driven insights for both internal and external integration addressing issues ranging from culture to financial metrics the authors share practical guidance on everything from building more innovative partner relationships to avoiding raw material shortages whatever your supply chain or operations responsibilities you need to integrate more effectively and this guide will help you do it supply chain integration can ensure a smoother more efficient flow of products and enable access to third party resources and capabilities that would be costly or impossible to build internally however successful integration has proven challenging especially as supply chains

evolve to encompass even more external partners achieving supply chain integration shows how to prioritize which processes and functions to integrate and select integration strategies likely to deliver the greatest performance benefits drawing on actual successes and failures ut s researchers illuminate best practices and common mistakes they present proven approaches to integrating sales marketing core supply chain functions such as procurement and logistics and widely diverse partner relationships whether you re a practitioner or student this guide will help you approach integration projects with eyes open so you can mitigate risks and maximize value understanding what integration is and isn t and why it matters so much bridging the integration gap to maximize value creation fully leveraging information in internal and external integration driving more value by integrating purchasing and logistics aligning market environmental social and political strategies achieving deeper demand supply integration reducing product returns through better internal integration building more innovative collaborative supplier relationships

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