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gain the practical tools to solve supply chain problems supply chain management strategy planning and operation 7th edition global edition by sunil chopra introduces you to high level strategy and concepts a strategic framework guides you through all the key drivers of supply chain performance including facilities inventory transportation information sourcing and pricing the 7th edition embeds compelling case study examples to illustrate how good supply chain management offers a competitive advantage and how poor supply chain management can damage an organisation s performance with this text you can gain a deeper understanding of supply chains and a firm grasp of the practical managerial levers that can improve supply chain performance with a range of in text features and essential learning tools

this text is perfect for mba engineering masters or senior level undergraduate courses in supply chain management

author of the bestselling text supply chain management john t mentzer s companion book fundamentals of supply chain management twelve drivers of competitive advantage has been developed as a supplemental text for any course dealing with strategy and supply chains written in an entertaining accessible style mentzer identifies twelve drivers of competitive advantage as clear strategic points managers can use in their companies research from more than 400 books articles and papers as well as interviews with over fifty executives in major global companies inform these twelve drivers the roles of all of the traditional business functions marketing sales logistics information systems finance customer services and management in supply chain management are also addressed

like no other text on the subject supply chain management a global perspective provides a balanced and integrated perspective of both the foundational principles and pragmatic business oriented functions of scm highlighting the holistic and interconnected nature of scm this comprehensive volume addresses supply chain strategy design planning controlling management and more the text features numerous real world business examples that illustrate scm best practices while helping students understand the complexities of scm decision making now in its third edition this well respected text provides a global focus cross functional approach and strong pedagogy clear student friendly chapters contain discussion questions case studies and examples designed to develop managerial thinking explore key managerial issues and bring difficult concepts to life detailed yet accessible coverage of topics including operations management sourcing logistics forecasting demand planning and sustainable supply chain management offers a realistic practitioner s view of scm in the contemporary business landscape

going beyond the usual supply chain text principles of supply chain management not only details the individual components of the supply chain but also illustrates how the pieces must come together providing the logic behind why supply chain management is essential the text examines how supply chains are evolving looks ahead to future developmen

after reading this book you will be able to answer the following questions i what is operations and supply chain management and why is it important ii what are the key functions within this field and how do they interact with one another and the broader business iii what are the responsibilities and decisions that managers in each functional area think about iv how will disruptions in the supply chain impact the business world and our lives going forward v what are the practical applications of the knowledge gained around supply chain operations have you ever wondered what your peers meant by supply chain or operations or why either of these fields matter what about people that work in these roles what do they actually do in operations and supply chain management essentials you always wanted to know these questions will be answered and more this practical yet simple guide uses a hypothetical company and the consumer product they make to explain how the various functions within the supply chain intertwine and contribute to bring a finished product to life for consumers in the market you don t need a management background to understand

our story of how new demands changing preferences and unforeseen circumstances force this fictional company to adapt in order to survive by posing questions that supply chain operations manager s face you will start to think like a supply chain operations professional whether it be in professional or personal applications you may not be inspired to make a career shift into these areas or chat supply chain topics at the dinner table however you will gain an understanding and appreciation for how these activities make everyday products and services at our disposal and why this is increasingly important for companies to pay attention to about the series the self learning management series is designed to help students new managers career switchers and entrepreneurs learn essential management lessons this series is designed to address every aspect of business from hr to finance to marketing to operations be it any industry each book includes basic fundamentals important concepts standard and well known principles as well as practical ways of application of the subject matter the distinctiveness of the series lies in that all the relevant information is bundled in a compact form that is very easy to interpret

this essential guide brings supply chain theory to life intended for readers with a business interest in supply chain management the book covers the key topics in eleven chapters including planning sourcing making delivering and returning as well as strategy people finance customer service and outsourcing each chapter starts with a brief summary and learning objectives that guide the reader through the text this second edition also explores digital sustainability and innovation impacts on today s global supply chains the book is written in a clear and simple way featuring a variety of figures tables and recommendations for further reading the respective chapters conclude with real life case studies from different companies illustrating best practices in the course of their work the authors have met professionals all over the world who are passionate about their business achievements by including their vivid examples the guide brings theory to life enabling readers to understand and embrace the concepts and ideas presented colin scott henriette lundgren and paul thompson are experts in supply chain management and have worked with practitioners in businesses across the globe endorsement this guide is a really useful reminder of what good practice is and how it should be applied within supply chain management the book is relevant for students of supply chain management and professional practitioners alike this book offers an invaluable guide to understanding the specific dynamics of your supply chain and the fundamentals underpinning it it provides the framework for delivering a supply chain strategy based upon recognised best practice martin mccourt ceo dyson limited

the second edition of this popular textbook presents a balanced overview of the principles of supply chain management going beyond the usual supply chain text principles of supply chain management not only details the individual components of the supply chain but also illustrates how the pieces must come together to show the logic behind why supply chain management is essential the text examines how supply chains are evolving looks ahead to new developments and provides a balanced look at supply chains with a focus on both the customer side and the supplier side of supply chains see what s new in the second edition expanded coverage of current topics such as e commerce risk management outsourcing and reshoring sustainability project management and data analytics increased emphasis on how customers are

becoming more influential in steering product design additional coverage of the use of data analytics to evaluate customer preferences and buying patterns a new chapter devoted to logistics and its increasing importance in supply chains company profiles of organizations with effective supply chains that illustrate the main theme of each chapter a hot topic for each chapter providing a description of a critical management issue to stimulate class discussion a complete set of instructor materials for each chapter including presentation slides test banks class exercises discussion questions and more from the point of distribution to the final customer all the way back to the point of origin at the mine or farm the text provides examples and case histories that illustrate a proven approach for achieving effective supply chain integration this self contained resource provides readers with a realistic appraisal of the state of the art in supply chain management and the understanding needed to build and manage effective supply chains in a wide range of industries most importantly it emphasizes the need for building and maintaining collaboration among all members of the supply chain

for undergraduate or mba courses in supply chain management this text takes a strategic managerial and cross functional view of supply chain management enabling managers to participate in the vision and implementation of world class supply chain networks to achieve this the book introduces a supply chain roadmap process model as a guiding framework for designing and implementing integrated supply chains students gain the knowledge and analytical tools to perform analysis and act as change agents within their organizations

supply chain management scm is the systemic strategic coordination of the traditional business functions and the tactics across these business functions within a particular company and across businesses within the supply chain for the purposes of improving the long term performance of the individual companies and the supply chain as a whole 2 it has also been defined as the design planning execution control and monitoring of supply chain activities with the objective of creating net value building a competitive infrastructure leveraging worldwide logistics synchronizing supply with demand and measuring performance globally

the full text downloaded to your computer with ebooks you can search for key concepts words and phrases make highlights and notes as you study share your notes with friends ebooks are downloaded to your computer and accessible either offline through the bookshelf available as a free download available online and also via the ipad and android apps upon purchase you ll gain instant access to this ebook time limit the ebooks products do not have an expiry date you will continue to access your digital ebook products whilst you have your bookshelf installed effective development and management of supply chain networks helps businesses cut costs and enhance customer value this updated 5th edition is a clear guide to all the key topics in an integrated approach to supply chains as well as new and updated examples and case studies there are two new chapters routes to market many companies now have to manage multiple distribution channels this chapter covers strategic issues on how companies go to market along with the cost implications of using alternative channels service logistics as companies begin to sell performance rather than physical product this chapter explores the implications for logistics management as the need to

provide higher levels of service and customer support becomes ever more critical

boyer's breakthrough text meets today's student and instructor's needs and redefines the marketplace he understands the importance of striking a balance by creating a book that does an even better job at covering the core concepts while also providing customers with a new product that fully addresses and approaches this course area from today's teaching and learning perspectives and actual business practices the three unifying themes throughout the book are strategy global supply chain and service operations strategy will serve as an overarching framework and will be used in each chapter to present students with an alternative approach to specific challenges boyer uses examples from non us companies and or organizations in each chapter to incorporate service operations in the book he shows that even some of the largest manufacturing companies today have extensive service activities such as customer support and product development the global supply chain theme will allow students to see how products move through different companies and countries with boyer's use of real world examples throughout his text students will benefit from the robust supplements package and boyer's motivation to use technology as a primary ingredient in his text

this introductory volume presents an overview of supply chain management within the four cs framework along with a survey on the information feedback systems that are used to support supply chain operations similar to the 4 p's of marketing these four cs combined encompass the key managerial and strategic issues facing managers and companies must deal with in order to set up manage and improve their supply chain systems upstream and downstream this volume is a derivative of the complete text managing supply chains which also includes teaching and learning support by way of homework problems and case assignments the related companion volume supply chain logistics and applications is also derived from the original managing supply chains text

for advanced undergraduate or mba courses in supply chain management logistics this text brings together the strategic role of the supply chain key strategic drivers of supply chain performance and the underlying tools and techniques for supply chain analysis

adaptive supply chain management develops new viewpoints on the scm goal paradigm problem semantics and decision making support drawing upon years of research and practical experience and using numerous examples the authors unite conceptual considerations of supply chains with a constructive level of engineering and solutions to real world problems adaptive supply chain management provides advanced insights into dynamics complexity and uncertainty in supply chains from the perspectives of systems analysis control theory and operations research it also considers supply chain adaptability stability and crisis resistance providing readers with a comprehensive view of advanced scm concepts constructive mathematical techniques and models adaptive supply chain management is an invaluable text for practitioners and researchers who specialize in scm and operations

academic paper from the year 2018 in the subject business economics business management corporate governance grade a kenyatta university course business

management language english abstract over the past years supply chains sc and supply chain management scm have been noted to play a crucial role in corporate efficiency not to mention that they have immensely attracted the attention of several scholars due to the cropping up of liberalization as well as the globalization of the international trade the production factors involved in sourcing and consumer products from destinations across the globe have enhanced the interdependence between the producers and wholesalers on the global supply chains accordingly the literature behind supply chain management has offered a number of variations on the same theme in supply chain definition in simple terms supply chain management can be defined as a system of suppliers retailers customers distributors and even manufacturers whereby the products flow downstream from the suppliers to the consumers while information flows in both directions on the other hand a supply chain can be defined as a network of facilities as well as distribution options that operate to procure materials and transform these materials into intermediate and finished products alongside distributing these finished products to consumers evidently supply chains exist in the service and even manufacturing enterprises even though the chain s complexity may greatly vary from firm to firm and industry to industry

popular guide to the field and comprehensive text presenting the most crucial tenets and concepts of supply chain management in the newly updated fifth edition of essentials of supply chain management supply chain veteran michael hugos delivers a contemporary discussion of supply chain operations he explains the supply chain issues and pitfalls companies are most likely to face in the modern marketplace and shows how to address them using both traditional and novel strategies the author describes supply chain innovation strategies based on his real world experience and case studies and examples that have been proven to work in countries around the world you ll learn about the supply chain operations reference scor model a globally relevant standard diagnostic tool for supply chain management techniques to improve risk management and resilience across your organization s entire supply chain new issues in supply chain sustainability as well as how the latest technologies are enabling real time operating improvements up and down the supply chain perfect for logistics and supply chain professionals and students essentials of supply chain management will remain a must read for practitioners managers executives board members and other business leaders in organizations of all types and sizes

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